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Award

FCP - social design, anthropology and community-led transformation - phase 2

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

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Notice identifier: 2025/S 000-040601

Procurement identifier (OCID): ocds-h6vhtk-056085 ([view related notices](#))

Published 16 July 2025, 3:36pm

Scope

Reference

C29492

Description

Defra requires an R&D piece of work with new methods in collaborative practice using unique modelling developed by the supplier, that bridges the gap between farm decision making in response to changes in agricultural potential and survey data, which resolves the economics of farms and to understand how climate change will impact food production, farm businesses and future land use.

Contract 1. FCP - social design, anthropology and community-led transformation - phase 2

Supplier

- [Hilary Cottam](#)

Contract value

- £117,805.36 excluding VAT
- £147,256.71 including VAT

Above the relevant threshold

Earliest date the contract will be signed

21 July 2025

Contract dates (estimated)

- 22 July 2025 to 31 March 2026
- 8 months, 10 days

Main procurement category

Services

CPV classifications

- 79315000 - Social research services

Contract locations

- UK - United Kingdom
-

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Other information

Description of risks to contract performance

A unique model developed by the supplier,.

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Single supplier - technical reasons

Direct award justification is due to an absence of competition for technical reasons, only a particular supplier can supply the goods, services or works required. Technical expertise required from the supplier using unique modelling they have developed.

Supplier

Hilary Cottam

- Public Procurement Organisation Number: PGDM-8357-DHWP

114 Defoe House, Barbican

London

EC2Y 8ND

United Kingdom

Email: hilary@hilarycottam.com

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

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Contracting authority

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

- Public Procurement Organisation Number: PNBD-3289-CDGX

Seacole Building, 2 Marsham Street

London

SW1P 4DF

United Kingdom

Contact name: Lindy Macnamee

Email: lindy.macnamee@defra.gov.uk

Website: <https://defra-family.force.com/s/Welcome>

Region: UKI32 - Westminster

Organisation type: Public authority - central government