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Award

## **FCP - social design, anthropology and community-led transformation - phase 2**

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-040601

Procurement identifier (OCID): ocds-h6vhtk-056085 ([view related notices](#))

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### **Scope**

### **Reference**

C29492

### **Description**

Defra requires an R&D piece of work with new methods in collaborative practice using unique modelling developed by the supplier, that bridges the gap between farm decision making in response to changes in agricultural potential and survey data, which resolves the economics of farms and to understand how climate change will impact food production, farm businesses and future land use.

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## **Contract 1. FCP - social design, anthropology and community-led transformation - phase 2**

### **Supplier**

- [Hilary Cottam](#)

### **Contract value**

- £117,805.36 excluding VAT
- £147,256.71 including VAT

Above the relevant threshold

### **Earliest date the contract will be signed**

21 July 2025

### **Contract dates (estimated)**

- 22 July 2025 to 31 March 2026
- 8 months, 10 days

### **Main procurement category**

Services

### **CPV classifications**

- 79315000 - Social research services

## **Contract locations**

- UK - United Kingdom

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Other information**

### **Description of risks to contract performance**

A unique model developed by the supplier,.

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Direct award

## Direct award justification

Single supplier - technical reasons

Direct award justification is due to an absence of competition for technical reasons, only a particular supplier can supply the goods, services or works required. Technical expertise required from the supplier using unique modelling they have developed.

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## Supplier

### Hilary Cottam

- Public Procurement Organisation Number: PGDM-8357-DHWP

114 Defoe House, Barbican

London

EC2Y 8ND

United Kingdom

Email: [hilary@hilarycottam.com](mailto:hilary@hilarycottam.com)

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. FCP - social design, anthropology and community-led transformation - phase 2

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## Contracting authority

### DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

- Public Procurement Organisation Number: PNBD-3289-CDGX

Seacole Building, 2 Marsham Street

London

SW1P 4DF

United Kingdom

Contact name: Lindy Macnamee

Email: [lindy.macnamee@defra.gov.uk](mailto:lindy.macnamee@defra.gov.uk)

Website: <https://defra-family.force.com/s/Welcome>

Region: UKI32 - Westminster

Organisation type: Public authority - central government