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Tender

Made Smarter ITT for The Provision of Services and Delivery of NW Digital Transformation Programme

The Growth Company

F02: Contract notice

Notice identifier: 2024/S 000-040566

Procurement identifier (OCID): ocds-h6vhtk-04c8a4

Published 17 December 2024, 11:12am

Section I: Contracting authority

I.1) Name and addresses

The Growth Company

Lee House, 90 Great Bridgewater Street, Manchester, M1 5JW

Manchester

M15JW

Email

marc.ripley@growthco.uk

Country

United Kingdom

NUTS code

UKD - North West (England)

Internet address(es)

Main address

<https://app.panacea-software.com/growth>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://app.panacea-software.com/growth>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Made Smarter ITT for The Provision of Services and Delivery of NW Digital Transformation Programme

Reference number

GC25-013

II.1.2) Main CPV code

- 71620000 - Analysis services

II.1.3) Type of contract

Services

II.1.4) Short description

Made Smarter Invitation To Tender for The Provision of Services related to Delivery of the Made Smarter NW Leading Digital Transformation Programme

II.1.5) Estimated total value

Value excluding VAT: £560,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 2

II.2) Description

II.2.1) Title

LDT Programme Delivery

Lot No

1

II.2.2) Additional CPV code(s)

- 79413000 - Marketing management consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

To refine the existing Leading Digital Transformation programme's design in conjunction with the Made Smarter OD Team to reflect clients' feedback.

To deliver the LDT programme from 2025.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

The successful bidder must be able to deliver the service from April 2025. The contract duration will be for an initial period of 12 months to cover the 2025/26 funding year. Subject to budget confirmation for 2026/27, 2027/28 and 2028/29 the contract may be extended on an annual basis until 28/29 (1+1+ 1+1) under the same terms and conditions. Extensions will be subject to budget allocation and satisfactory performance by the successful providers and will be at the sole discretion of the Made Smarter Programme NW.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

Yes, may be extended on an annual basis until 28/29 (1+1+ 1+1)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Culture/Digital Readiness Survey

Lot No

2

II.2.2) Additional CPV code(s)

- 79311100 - Survey design services

II.2.3) Place of performance

NUTS codes

- UKD - North West (England)

II.2.4) Description of the procurement

Creation of a Culture/Digital Readiness survey that is proprietary to Made Smarter Adoption North West.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

12

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

Yes, may be extended on an annual basis until 28/29 (1+1+ 1+1)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

17 January 2025

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

17 January 2025

Local time

12:30pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

The Growth Company

Manchester

Country

United Kingdom