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Award

Student Recruitment Advertising

Queen Margaret University

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-040450

Procurement identifier (OCID): ocds-h6vhtk-04c85f

Published 16 December 2024, 2:25pm

Section I: Contracting authority/entity

I.1) Name and addresses

Queen Margaret University

Queen Margaret University Drive

Musselburgh

EH21 6UU

Contact

Ross Sharp

Email

RSharp@qmu.ac.uk

Telephone

+44 1314740000

Country

United Kingdom

NUTS code

UKM73 - East Lothian and Midlothian

Internet address(es)

Main address

<http://www.qmu.ac.uk/>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00364

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Student Recruitment Advertising

Reference number

P0039-QMU-NCA

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

QMU requires a competent and proficient supplier to support the strategizing, execution and monitoring of campaign activity in order to stimulate student recruitment.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £260,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKM73 - East Lothian and Midlothian

Main site or place of performance

Queen Margaret University

II.2.4) Description of the procurement

Non-competitive action carried out due to reasons of extreme urgency according to regulation 6(1)(C). Contract awarded to incumbent supplier, Penna Plc, to ensure continuity of student advertising services in the absence of a Head of Procurement for one year contract. Full procurement to be carried out once contract expires.

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Non-competitive action carried out due to reasons of extreme urgency according to regulation 6(1)(C). Contract awarded to incumbent supplier, Penna Plc, to ensure continuity of student advertising services in the absence of a Head of Procurement for one year contract. Full procurement to be carried out once contract expires.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract/concession

Contract No

P0039-QMU-NCA

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

16 December 2024

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

Penna Plc

Millennium Bridge House, 2 Lambeth Hill

London

EC4V 4BG

Telephone

+44 2038492777

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £260,000

Section VI. Complementary information

VI.3) Additional information

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

[https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=785945.](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=785945)

(SC Ref:785945)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court

27 Chambers Street

EDINBURGH

EH1 1LB

Telephone

+44 1312252525

Country

United Kingdom