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Contract

## **Limmo Opportunity**

Places for London Limited

F03: Contract award notice

Notice identifier: 2025/S 000-040362

Procurement identifier (OCID): ocds-h6vhtk-03ea97

Published 16 July 2025, 8:59am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Places for London Limited

5 Endeavour Square

London

E201JN

#### **Contact**

Alina Ladha

#### **Email**

[AlinaLadha@tfl.gov.uk](mailto:AlinaLadha@tfl.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI - London

**Companies House**

08961151

**Internet address(es)**

Main address

<https://www.placesforlondon.co.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Property Development

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Limmo Opportunity

Reference number

00039 Places\_Limmo Opportunity

**II.1.2) Main CPV code**

- 70111000 - Development of residential real estate

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

In 2024, Places for London Limited (Places for London), a wholly owned subsidiary of Transport for London (TfL) commenced a procurement process to appoint a joint venture property development partner and development manager to deliver a residential led development at the Limmo Peninsula site in Canning Town, East London.

The Limmo project provides an opportunity for an experienced property developer to partner in a joint venture with Places for London to deliver a sustainable, place-based design which will act as a catalyst for further regeneration of the local area.

The Limmo site comprises 5 hectares of brownfield land located entirely in the London Borough of Newham (LBN) and is one of East London's largest remaining brownfield sites with over 600m of river frontage. With direct links to the Jubilee and DLR lines, it is less than 20 minutes from central London.

The site has the potential to deliver circa 1,500 new homes, commercial spaces, open space and connectivity improvements for the wider area. It will be offered to the market on a long leasehold basis.

The opportunity reserves the ability to include additional sites as part of a wider East London Partnership. Inclusion of any additional sites will be at Places for London's sole discretion.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,040,000,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 70110000 - Development services of real estate

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

#### **II.2.4) Description of the procurement**

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Transport for London (TfL) commenced a procurement process to appoint a joint venture property development partner and development manager to deliver a residential led development at the Limmo Peninsula site in Canning Town, East London.

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#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: Yes

Description of options

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive dialogue

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-003170](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

27 June 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Ballymore Limited

4th Floor 161 Marsh Wall

London

E14 9SJ

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

04936525

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £2,040,000,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Technology and Construction Court

7 Rolls Buildings

London

EC4A 1NL

Country

United Kingdom