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**Award** 

# **TFGM OOH Bus Shelters and Advertising**

Transport for Greater Manchester

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-040349

Procurement identifier (OCID): ocds-h6vhtk-04c828

Published 13 December 2024, 5:29pm

# Section I: Contracting authority/entity

# I.1) Name and addresses

Transport for Greater Manchester

2 Piccadilly Place

Manchester

**M1 3BG** 

Contact

Ms Amy Bates

**Email** 

amy.bates@tfgm.com

**Telephone** 

+44 1612441259

Country

United Kingdom

## Region code

UKD3 - Greater Manchester

Internet address(es)

Main address

http://www.tfgm.com

Buyer's address

http://www.tfgm.com

# I.4) Type of the contracting authority

Body governed by public law

# I.5) Main activity

Other activity

Transport

# **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

TFGM OOH Bus Shelters and Advertising

Reference number

DN756055

#### II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Service and supply contract relating to the design, supply, operation and maintenance of bus shelters across the TfGM network as well providing advertising apparatus for exclusive advertising rights across Greater Manchester is due to expire on 31 December 2024. The current incumbent supplier maintains the shelters and generates revenue by utilising them for advertising, then shares this revenue with TFGM. Information about these contracts may be found on Contracts Finder: 2022/S 000-028440

TfGM is now seeking an additional 18-month provision of these services, and this notice provides transparency around the reasons for this single source requirement, and of TfGM's intention to tender for new service and supply contract in 2025. The contract can be terminated following 12 months on 1 months' notice to provide TfGM flexibility for the start date of the proceeding contract in 2026.

The decision to contract with JCDecaux is based on the need to maintain continuity of service provision until a full review has been completed prior to launch of a procurement exercise to award a long-term contract. TfGM anticipates this will be advertised in early 2025 once the full scope of the services and supplies has been determined and route to market agreed.

It has been concluded that a change in contractor at this stage would cause significant disruption to the procurement process and may end up costing more.

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £385,000

### II.2) Description

#### II.2.2) Additional CPV code(s)

- 44212321 Bus shelters
- 50230000 Repair, maintenance and associated services related to roads and other equipment

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

The services and supplies to be provided under the proposed contract will include the design, supply, operation and maintenance of bus and Metrolink shelters together with access to advertising apparatus for exclusive advertising rights across Greater Manchester for a period of 18 months. During this period the procurement of a new services contract may be progressed and transitional arrangements to migrate to the new service may be executed.

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section IV. Procedure

### **IV.1) Description**

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

#### Explanation:

The proposed contract extension incorporates the ongoing design, supply, maintenance and operation of bus shelters and advertising apparatus throughout Greater Manchester's bus routes. The current incumbent maintains the shelters and generates revenue from advertising on them (and which is shared with TfGM).

It has been concluded that a change in contractor at this stage would cause significant disruption to the procurement process and may end up costing more.

The proposed extension allows for ongoing service provision from the incumbent supplier until a full review has been completed prior to launch of a procurement exercise to facilitate the award of a long-term contract. TfGM anticipates this will be advertised early 2025.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

# Section V. Award of contract/concession

A contract/lot is awarded: Yes

## V.2) Award of contract/concession

### V.2.1) Date of conclusion of the contract

12 December 2024

#### V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor/concessionaire

JCDecaux UK Limited

**Brentford** 

Country

United Kingdom

**NUTS** code

• UKJ - South East (England)

The contractor/concessionaire is an SME

No

### V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £385,000

# **Section VI. Complementary information**

# VI.4) Procedures for review

VI.4.1) Review body

Transport For Greater Manchester

**Greater Manchester** 

Country

United Kingdom