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Contract

## **Deepdives into Social Mobility: A Local Perspective Stage 2 and 3**

Social Mobility Commission

F03: Contract award notice

Notice identifier: 2024/S 000-040324

Procurement identifier (OCID): ocds-h6vhtk-049b05

Published 13 December 2024, 3:59pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Social Mobility Commission

Cabinet Office

LONDON

SW1A2AS

#### **Email**

[contact@socialmobilitycommission.gov.uk](mailto:contact@socialmobilitycommission.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI32 - Westminster

## **Justification for not providing organisation identifier**

Not on any register

## **Internet address(es)**

Main address

<https://socialmobility.independent-commission.uk/>

## **I.4) Type of the contracting authority**

Other type

Advisory Non-Departmental Public Body

## **I.5) Main activity**

Other activity

Advisory Non-Departmental Public Body

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Deepdives into Social Mobility: A Local Perspective Stage 2 and 3

Reference number

SMC-2425-78

#### **II.1.2) Main CPV code**

- 79315000 - Social research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The purpose of this competition is to procure a supplier who can conduct quantitative analysis to identify the factors associated with good and bad social mobility outcomes, both at the geographic and household level.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £198,840

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

The Social Mobility Commission (SMC) monitors progress towards improving social mobility in the UK and promotes social mobility in England. It is an independent statutory body created by an Act of Parliament and is sponsored by the Cabinet Office.

The SMC is interested in understanding more about the people and places with poor social mobility. We are therefore seeking expert suppliers who can conduct quantitative analysis to identify the factors associated with good and bad social mobility outcomes, both at the geographic and household level. Examples of subjects considered as part of this analysis might be the role of local labour markets, educational institutions and income deprivation at the geographical level, and family composition and parental behaviours at the household level. The successful supplier will provide original analysis across a range of datasets and comprehensive and compelling narrative in a final report.

The SMC wishes to continue building and improving on our evidence base. Our State of the Nation 2023 (SON23) research shows very clear inequalities of mobility across the country, captured in our regional analysis of mobility rates. We have a robust understanding of the areas with high and low levels of social mobility across the UK, but only in a descriptive sense. We are therefore keen to understand more about the economic and individual characteristics of these areas that drive these outcomes. This will include a detailed analysis

of the key characteristics of low-mobility areas, including the role of economic, household and family factors, and the crucial differences between these and higher-mobility areas.

This is the second stage of a multi-year, mixed methods research project - the 'Deepdive' into low mobility areas. The first stage, currently ongoing, is a qualitative research project, covering people's understanding and experience of, and attitudes towards, social mobility and its enablers.

This analysis is unlikely to provide definitive causal conclusions, but will help to draw out clear conclusions on the implications for policy and further research. Ultimately, the Commission aims to have a better understanding of the key factors which shape, influence and enable social mobility at the local level, allowing policymakers to be more precise in their approaches to improving social mobility in the UK.

Bidders must submit their Bids before 4pm on 18 October 2024. All Bids must be submitted to [contact@socialmobilitycommission.gov.uk](mailto:contact@socialmobilitycommission.gov.uk).

Failure to return Bids by the time and due date or in the required format may disqualify Bidders from consideration.

## **II.2.5) Award criteria**

Price

## **II.2.11) Information about options**

Options: Yes

Description of options

The Buyer may extend the Contract for a period of up to 6 Months by giving not less than 10 Working Days' notice in writing to the Supplier prior to the Expiry Date. The Conditions of the Contract shall apply throughout any such extended period.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-029496](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

6 November 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Institute for Fiscal Studies

7 Ridgmount Street

London

WC1E 7AE

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

954616

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £198,840

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom