

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/040324-2024>

Contract

Deepdives into Social Mobility: A Local Perspective Stage 2 and 3

Social Mobility Commission

F03: Contract award notice

Notice identifier: 2024/S 000-040324

Procurement identifier (OCID): ocids-h6vhtk-049b05

Published 13 December 2024, 3:59pm

Section I: Contracting authority

I.1) Name and addresses

Social Mobility Commission

Cabinet Office

LONDON

SW1A2AS

Email

contact@socialmobilitycommission.gov.uk

Country

United Kingdom

Region code

UKI32 - Westminster

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://socialmobility.independent-commission.uk/>

I.4) Type of the contracting authority

Other type

Advisory Non-Departmental Public Body

I.5) Main activity

Other activity

Advisory Non-Departmental Public Body

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Deepdives into Social Mobility: A Local Perspective Stage 2 and 3

Reference number

SMC-2425-78

II.1.2) Main CPV code

- 79315000 - Social research services

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose of this competition is to procure a supplier who can conduct quantitative analysis to identify the factors associated with good and bad social mobility outcomes,

both at the geographic and household level.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £198,840

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The Social Mobility Commission (SMC) monitors progress towards improving social mobility in the UK and promotes social mobility in England. It is an independent statutory body created by an Act of Parliament and is sponsored by the Cabinet Office.

The SMC is interested in understanding more about the people and places with poor social mobility. We are therefore seeking expert suppliers who can conduct quantitative analysis to identify the factors associated with good and bad social mobility outcomes, both at the geographic and household level. Examples of subjects considered as part of this analysis might be the role of local labour markets, educational institutions and income deprivation at the geographical level, and family composition and parental behaviours at the household level. The successful supplier will provide original analysis across a range of datasets and comprehensive and compelling narrative in a final report.

The SMC wishes to continue building and improving on our evidence base. Our State of the Nation 2023 (SON23) research shows very clear inequalities of mobility across the country, captured in our regional analysis of mobility rates. We have a robust understanding of the areas with high and low levels of social mobility across the UK, but only in a descriptive sense. We are therefore keen to understand more about the economic and individual characteristics of these areas that drive these outcomes. This will include a detailed analysis of the key characteristics of low-mobility areas, including the role of economic, household and family factors, and the crucial differences between these and higher-mobility areas.

This is the second stage of a multi-year, mixed methods research project - the 'Deepdive' into low mobility areas. The first stage, currently ongoing, is a qualitative research project,

covering people's understanding and experience of, and attitudes towards, social mobility and its enablers.

This analysis is unlikely to provide definitive causal conclusions, but will help to draw out clear conclusions on the implications for policy and further research. Ultimately, the Commission aims to have a better understanding of the key factors which shape, influence and enable social mobility at the local level, allowing policymakers to be more precise in their approaches to improving social mobility in the UK.

Bidders must submit their Bids before 4pm on 18 October 2024. All Bids must be submitted to contact@socialmobilitycommission.gov.uk.

Failure to return Bids by the time and due date or in the required format may disqualify Bidders from consideration.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

The Buyer may extend the Contract for a period of up to 6 Months by giving not less than 10 Working Days' notice in writing to the Supplier prior to the Expiry Date. The Conditions of the Contract shall apply throughout any such extended period.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-029496](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 November 2024

V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Institute for Fiscal Studies

7 Ridgmount Street

London

WC1E 7AE

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

954616

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £198,840

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom