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Tender

Adult Social Care (ASC) Workforce Support Programme

DHSC, London

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-040256

Procurement identifier (OCID): ocds-h6vhtk-055fdf

Published 15 July 2025, 6:57pm

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Scope

Description

The provision of a comprehensive Adult Social Care Workforce Support Programme. The work in these areas align with DHSC's strategy to attract and retain a sufficient and skilled workforce to provide the right care for the evolving needs of the population. Tender to launch 16th July 2025 at noon.

Total value (estimated)

- £52,633,898 excluding VAT
- £64,122,541 including VAT

Above the relevant threshold

Main procurement category

Services

CPV classifications

- 85321000 - Administrative social services
- 75122000 - Administrative healthcare services
- 80561000 - Health training services
- 85000000 - Health and social work services
- 80000000 - Education and training services
- 75120000 - Administrative services of agencies
- 75130000 - Supporting services for the government
- 72300000 - Data services

Contract locations

- UK - United Kingdom

Lot constraints

Maximum number of lots a supplier can bid for: 2

Maximum number of lots a supplier can be awarded: 2

Description of how multiple lots may be awarded:

Lot 1: Workforce Support (three-year contract with the potential for up to two 1-year extensions) - A large, combined lot including retention, recruitment, upskilling, and adoption activities. This provides subject matter expertise to inform policy and provide implementation support for the sector. Lot 2: Quality Assured Care Learning Service (three-year contract with the potential for up to two 1-year extensions) - this ensures the

availability and provision of quality training that is accessible to the workforce and reflects the needs of the populations they serve. Lot 3: Market research (two-year contract)-targeted sector research and insights to aid policy development. Suppliers can bid on ALL lots and can be successful in being awarded a contract for ALL lots.

Not the same for all lots

Contract dates are shown in Lot sections, because they are not the same for all lots.

Lot 1. Workforce Support

Description

A large, combined lot including retention, recruitment, upskilling, and adoption activities. This provides subject matter expertise to inform policy and provide implementation support for the sector.

Lot value (estimated)

- £46,212,978 excluding VAT
- £56,300,095 including VAT

Contract dates (estimated)

- 2 January 2026 to 31 March 2029
- Possible extension to 31 March 2031

- 5 years, 2 months, 30 days

Description of possible extension:

2 x 12 months optional extension

Same for all lots

CPV classifications and contract locations are shown in the Scope section, because they are the same for all lots.

Lot 2. Quality Assured Care Learning Service

Description

this ensures the availability and provision of quality training that is accessible to the workforce and reflects the needs of the populations they serve.

Lot value (estimated)

- £5,435,915 excluding VAT
- £6,622,446 including VAT

Contract dates (estimated)

- 2 January 2026 to 31 March 2029
- Possible extension to 28 February 2031
- 5 years, 1 month, 30 days

Description of possible extension:

2 x 12 month optional extensions

Same for all lots

CPV classifications and contract locations are shown in the Scope section, because they are the same for all lots.

Lot 3. Market research

Description

targeted sector research and insights to aid policy development.

Lot value (estimated)

- £985,005 excluding VAT
- £1,200,000 including VAT

Contract dates (estimated)

- 1 April 2026 to 31 March 2028
- 2 years

Same for all lots

CPV classifications and contract locations are shown in the Scope section, because they

are the same for all lots.

Participation

Particular suitability

Lot 1. Workforce Support

Lot 2. Quality Assured Care Learning Service

Lot 3. Market research

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

15 August 2025, 11:45pm

Submission type

Tenders

Tender submission deadline

15 August 2025, 11:45pm

Submission address and any special instructions

Submissions must be made via DHSC e-potal (Atamis) please register here:
<https://atamis-1928.my.site.com/s/Welcome>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

19 November 2025

Award criteria

Name	Description	Type
Price	Price per Quality point methodology used.	Price
Quality	Award Questions = 90% overall quality score	Quality
Social Value	Social Value question = 10% of Quality overall quality score.	

Weighting description

Price per Quality Point Methodology used. Quality split into award question (90%) and Social Value (10%).

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

Two stage procurement: Stage 1 - Conditions of Participation & Initial Tender Stage 2 - Dialogue & Best and Final Offer

Contracting authority

DHSC, London

- Public Procurement Organisation Number: PMQG-9965-CHZR

39 Victoria Street

London

SW1H 0EU

United Kingdom

Contact name: Adam Griffiths

Email: adam.griffiths1@dhsc.gov.uk

Website:

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Region: UKI32 - Westminster

Organisation type: Public authority - central government