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Planning

Media Services - Market Engagement Opportunity/Questionnaire

Moat Homes Limited

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-040207

Procurement identifier (OCID): ocids-h6vhtk-04c7c9

Published 13 December 2024, 10:23am

Section I: Contracting authority

I.1) Name and addresses

Moat Homes Limited

Mariner House, Galleon Boulevard, Crossways

Dartford

DA2 6QE

Contact

Mr Max Selby

Email

tenders@moat.co.uk

Country

United Kingdom

Region code

UKJ - South East (England)

Internet address(es)

Main address

www.moat.co.uk

Buyer's address

www.moat.co.uk

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Services - Market Engagement Opportunity/Questionnaire

Reference number

DN754446

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Moat are engaging with the market to help us shape our long-term plan for the supply of media and marketing services, which we use to assist in the marketing of affordable homes.

We are initially issuing this questionnaire for suppliers to complete and return to Moat to help us shape our requirements.

This PIN constitutes a market engagement opportunity. Not registering your interest will not preclude you from bidding for any opportunity following the publication of a Contract Notice.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKJ - South East (England)

II.2.4) Description of the procurement

Moat Homes Ltd is a leading housing association based in the South East of England providing quality homes and services. Moat is seeking to establish a long term arrangement for the supply of media services to help us with the marketing of our new homes and resale properties.

As part of this process, we are looking to engage with the supply market. It is anticipated that this will provide an opportunity for potential and existing suppliers to offer positive suggestions for the new contractual arrangements, whilst also enabling us to understand and promote interest in advance of the commencement of any procurement process.

This PIN notice is for information gathering and market engagement only, this is not a call for competition.

There is no guarantee that Moat will establish a framework or contractual arrangement following this engagement.

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

This contract is subject to renewal

Yes

Description of renewals

This is a market engagement opportunity. No decision has been made on duration or renewal periods of any agreements that may supersede this engagement.

II.3) Estimated date of publication of contract notice

5 November 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

Moat is seeking feedback from the market to help us shape our long term plan for the supply of media and marketing services, which we use to assist in the marketing of affordable homes.

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