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Contract

Brain Health Community Assessment for Trials Service

HEALTH DATA RESEARCH UK
UK DRI LTD

F03: Contract award notice

Notice identifier: 2025/S 000-040181

Procurement identifier (OCID): ocds-h6vhtk-04c2ea

Published 15 July 2025, 5:04pm

Section I: Contracting authority

I.1) Name and addresses

HEALTH DATA RESEARCH UK

215 Euston Road

London

NW12BE

Email

dtaprocurement@hdruk.ac.uk

Country

United Kingdom

Region code

UKI31 - Camden and City of London

Charity Commission (England and Wales)

1194431

Internet address(es)

Main address

<https://www.hdruk.ac.uk/>

I.1) Name and addresses

UK DRI LTD

338 Euston Road

London

NW13BT

Email

dtaprocurement@hdruk.ac.uk

Country

United Kingdom

Region code

UKI31 - Camden and City of London

Charity Commission (England and Wales)

1179589

Internet address(es)

Main address

<https://ukdri.ac.uk/>

I.2) Information about joint procurement

The contract involves joint procurement

I.4) Type of the contracting authority

Other type

Charity in receipt of public funding

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Brain Health Community Assessment for Trials Service

II.1.2) Main CPV code

- 85323000 - Community health services

II.1.3) Type of contract

Services

II.1.4) Short description

Health Data Research UK (HDR UK) and UK Dementia Research Institute (UK DRI) are working in partnership to deliver the Dementia Trials Accelerator (DTA). The DTA, supporting

the Government's Dame Barbara Windsor Dementia Goals programme and funded by the Medical Research Council (MRC), aims to rapidly identify a large group of people who are at

risk of, or diagnosed with, early-stage dementia. This will boost opportunities for these people to participate in clinical trials, improve research inclusion and reduce the high screening failure rates currently observed in dementia trials.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,946,628

II.2) Description

II.2.2) Additional CPV code(s)

- 73110000 - Research services
- 73210000 - Research consultancy services

- 75122000 - Administrative healthcare services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Programme Vision:

The DTA vision is for the UK to become the destination of choice for late-phase clinical trials in dementia and neurodegenerative diseases. The aims of the DTA are to:

1. Increase trial recruitment by identifying potential participants in trials by creating a "biomarker toolbox". This toolbox will incorporate one or more of: genetic or clinical risk scores, blood-based biomarkers and clinical measurements of subjects living with or at risk of dementia and related neurodegenerative disorders
2. Work with existing UK patient or population cohorts to approach people for clinical trials to identify potential participants
3. Accelerate low-cost delivery identification of potential participants in dementia and neurodegenerative trials with community-based, digitally enabled, trial pre-screening
4. Accelerate collaborative neurodegenerative research through assembly of a secure UK wide AI-enabled data platform that makes multi-dimensional FAIR (findable, accessible, interoperable, reusable) through trustworthy and secure data environment(s)
5. Prioritise the needs of industry innovators, patients and the public with an iterative engagement with stakeholders

Service Required:

Brain Health Community Assessment for Trials Service is central to this vision. It will provide pre-screening for a range of dementia and neurodegenerative clinical trials close to where people live as recommended by the O'Shaughnessy Review. The appointed provider will deliver comprehensive services, including:

1. Appointment booking system that enables participants to book appointments directly through a portal;
2. Booking system able to receive information from and interface via secure integration

with data partners;

3. Telephone and email support with appointment booking if needed by participants;

4. Identity check and verifying or obtaining informed consent;

5. Complete 10,000 appointments - one appointment per participant to deliver;

- community phlebotomy service;
- digital cognitive and 'day-to-day function' assessment performed using electronic device in a quiet location;
- physical measurements: height, weight, blood pressure;

6. Blood sample processing;

7. Sample storage, tracking and shipment to a chosen UK location(s);

8. Data collection, storage and sharing.

The service required will be a pilot with appointments across England, with plans to expand to underserved areas. The aim is to identify up to 10,000 potential trial participants over one year.

Providers must ensure accessibility and provide flexible service times which accommodates those who have daytime commitments. They must also comply with regulatory standards for sample handling, participant confidentiality, and data security.

This procurement marks the first phase of a broader initiative, future phases of which will include coverage of the four nations of the UK, subject to a separate procurement process.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-006132](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 July 2025

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Inuvi Health Limited

Unit 10 Millars Brook Business Park

Wokingham

RG412AD

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

08811416

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,946,628

Total value of the contract/lot: £1,946,628

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service (Cabinet Office)

London

Country

United Kingdom