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Contract

## **Potteries Museum & Art Gallery (PMAG)- Arts Council England - Phase 1 Pre-Construction Service Agreement RIBA Stage 3 & 4**

Stoke-on-Trent City Council

F03: Contract award notice

Notice identifier: 2024/S 000-040131

Procurement identifier (OCID): ocids-h6vhtk-047c05

Published 12 December 2024, 3:43pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Stoke-on-Trent City Council

Civic Centre, Glebe Street

Stoke-on-Trent

ST4 1HH

#### **Contact**

Mr William Stuart

#### **Email**

[william.stuart@stoke.gov.uk](mailto:william.stuart@stoke.gov.uk)

#### **Telephone**

+44 1782232957

**Country**

United Kingdom

**Region code**

UKG23 - Stoke-on-Trent

**Internet address(es)**

Main address

<https://www.stoke.gov.uk>

Buyer's address

<https://www.stoke.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Potteries Museum & Art Gallery (PMAG)- Arts Council England - Phase 1 Pre-Construction Service Agreement RIBA Stage 3 & 4

Reference number

DN718982

#### **II.1.2) Main CPV code**

- 45000000 - Construction work

#### **II.1.3) Type of contract**

Works

#### **II.1.4) Short description**

Stoke-on-Trent City Council and their appointed Multi-Disciplinary Design Team are looking to procure the services of a Main Contractor via a Two-Stage Tender under a JCT Design & Build 2024 Contract. The appointed Contractor will enter a JCT PRE-CONTRACT SERVICES AGREEMENT (GENERAL CONTRACTOR) 2016 EDITION with Stoke-on-Trent City Council to assist with the development of the RIBA Stage 4 design and procurement process, within the parameters of the Arts Council England (ACE) Funding Criteria.

A client decision has been made to appoint the contractor towards the end of RIBA stage 3 to conduct a RIBA stage 3 review and engage stakeholders before moving on to RIBA stage 4.

The evaluation criteria will be split based on a 60% price and 40% quality split. This ensures that a Contractor is chosen with relevant experience of working in this sector and especially around an ongoing operation where members of the public and staff could be in close proximity to the works whilst also ensuring value for money.

The preliminary costs and overheads and profit percentage will form part of the PCSA procurement process. Following RIBA stage 4, the contractor will seek sub-contractor quotations in order to produce a contract sum. The agreed overheads and profit percentage, and preliminary costs will be fixed. Stoke-on-Trent City Council reserve the right to request the contractor to obtain sub-contractor quotations from pre-selected sub-

contractors. For all works packages, the contractor must endeavour to obtain three sub-contractor quotations. These will be interrogated by the consultant to ensure value for money is achieved.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £4,100,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 71000000 - Architectural, construction, engineering and inspection services
- 44000000 - Construction structures and materials; auxiliary products to construction (except electric apparatus)

#### **II.2.3) Place of performance**

NUTS codes

- UKG23 - Stoke-on-Trent

#### **II.2.4) Description of the procurement**

Stoke-on-Trent City Council and their appointed Multi- Disciplinary Design Team procured the services of a Main Contractor via a Two-Stage Tender under a JCT Design & Build 2024 Contract.

The appointed Contractor will enter a Pre-Construction Services Agreement with Stoke-on-Trent City Council to assist with the development of the RIBA Stage 3 & 4, within the parameters of the Arts Council England (ACE) Funding Criteria

The multi-disciplinary design team were appointed in December 2023, and since this time have

undertaken significant internal and external stakeholder engagement to develop the RIBA Stage 2

Stage 3 Brief. The Brief has not only had to satisfy key stakeholders, but also the ACE Funding Criteria.

The ACE Funding Criteria for 'Agreed Use':

- An integrated research facility for the study of ceramics and local history
- A publicly accessible accredited museum.
- Rehousing of the City's Archives, including a reading room (separate project already completed).
- Storage and office areas, including staff welfare.
- Artist in residence and workshop spaces with public viewing.
- Learning and teaching spaces to support education, health, and wellbeing programmes.

The design teams research and design development has been led by the specific ambitions set out in the successful funding bid application to Arts Council England for Cultural Development Funding:

- The refurbishment of the main entrance to create a greater sense of arrival and welcome.
- Repurposing and better use of existing floor space at ground, upper basement and lower basement levels.
- Creation of a new reading room (separate project already completed).
- Upgrading and relocation of the existing teaching and learning spaces.
- Creation of additional storage areas and office space.
- Improved staff welfare space.

Further to these considerations, we have also identified a series of other important issues to be

addressed through the project works:

- Currently PMAG has limited external appeal and appears disconnected from Hanley Centre.
- The internal public flows are confusing and not intuitively read.

- The first floor is sparsely visited, despite the excellence of the collections.
- A new visitor could visit the Museum without knowing a café exists.
- As highlighted by the client team, the 'moat' around the building along Bethesda Street and Broad Street is highly problematic; separating the building from its surroundings, creating unpleasant narrow spaces which can foster anti-social behaviour and creating an unattractive edge to the public realm.
- The latent internal drama is somewhat undersold – the central triple-height internal void should be an exciting 'reveal' but currently this is not manifesting

## The Works

The remodelling of PMAG encompasses several elements, as set out below:

- The main entrance is moved to the north-eastern corner of the building, with a chamfered

building line sitting under the Museum's existing cantilevered overhang. Providing greater connectivity to the Public Realm.

- The existing triple height Sculpture Court will provide an open storage gallery space, addressing both the shortfall in current storage accommodation and provide greater public access to currently hidden parts of the Museum's collections. Increasing the museums open storage offering.

- The main café is brought front of house, served by a kitchen housed in an under-utilised circulation space adjacent to the former Sculpture court. New glazing along the eastern frontage allows for sections to fold away enabling an open flow to an extensive external terrace.

Bringing the café to the front elevation will make it a vastly more appealing destination and will

show the museum as an animated and popular place for passers-by.(First Floor Kitchen

Stores and Offices to be value engineered).

- The access to an appealing external terrace will also being a great benefit to café users, with

views across to the heritage buildings on the other side of Bethesda Street.

- The existing café area is retained to serve the education / conference suite which can be directly

accessed from the secondary entrance between the original museum and the new Spitfire

Gallery from the east. The existing café space would be a multi-function space, for instance to

display the artwork of visiting school groups.

- A new glazed Artist-in-Residence Space within the Entrance Foyer which will provide a degree

of animation and connectivity with the public.

- A new circulation spine is introduced at each public floor level; in particular at first floor level a

line of offices is removed to accommodate this circulation route, providing a new linear art gallery space (will be value engineered).

- New and enlarged toilets are provided close to the main entrance at ground floor level. The

toilets are more generous than currently and include both an accessible WC and a Changing

Places space.

- The reception and shop are relocated to address the new entrance; in addition, secure lines

are established through sliding pocket doors (also providing fire compartmentation) so that in

an extended hours situation the front of house area can be opened up independently of

the

whole museum. This front of house area would include the café space, reception, and toilets,

and could be used for a variety of events and functions with or without using the theatre space.

Accordingly, the whole arrangement of functions within PMAG are made more logical to the

benefit of public and staff alike.

- A new education space is proposed in a space currently under-utilised for storage to the rear

of the Staffordshire Hoard, supplemented both by the education / conference suite.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 40

Price - Weighting: 60

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No



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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-020959](#)

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## **Section V. Award of contract**

### **Contract No**

HDG/2024/770

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

6 December 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

SEDDON CONSTRUCTION LIMITED

Plodders Lane,

Bolton

BL4 0NN

Country

United Kingdom

NUTS code

- UKG23 - Stoke-on-Trent

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £4,100,000

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

Stoke on Trent City Council

Stoke on Trent

Country

United Kingdom