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Planning

West Yorkshire District Centre Mode Share Counts

West Yorkshire Combined Authority

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-040009

Procurement identifier (OCID): ocds-h6vhtk-0496f9

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Section I: Contracting authority

I.1) Name and addresses

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

Contact

St David Deji-Adams

Email

david.deji-adams@westyorks-ca.gov.uk

Telephone

+44 12344567

Country

United Kingdom

Region code

UKE - Yorkshire and the Humber

National registration number

8876556

Internet address(es)

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=88375&B=UK

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

West Yorkshire District Centre Mode Share Counts

II.1.2) Main CPV code

- 73210000 - Research consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

West Yorkshire Combined Authority (WYCA) and partner districts have increasingly ambitious targets for walking and cycling, as well as rail and bus patronage. To track progress against these targets, the Combined Authority desires to engage the services of a competent Consultant (Consultancy firm) to provide robust monitoring data to understand the progress it is making.

II.1.5) Estimated total value

Value excluding VAT: £700,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services
- 73200000 - Research and development consultancy services
- 79310000 - Market research services
- 79311400 - Economic research services

- 79315000 - Social research services

II.2.3) Place of performance

NUTS codes

- UKE - Yorkshire and the Humber
- UK - United Kingdom

Main site or place of performance

Wellington House, Leeds

II.2.4) Description of the procurement

In the face of the climate emergency, low physical activity rates, a congested highway network, and high rates of transport related social exclusion, West Yorkshire Combined Authority (WYCA) and partner districts have increasingly ambitious targets for walking and cycling, as well as rail and bus patronage. To track progress against these targets it is necessary to have robust monitoring data to understand the progress we are making. Other data sources, such as the National Travel Survey, have significant limitations at a local and regional level due to the small sample size. This means three years of data need to be aggregated to report at a West Yorkshire level, and it is not possible to report at a local authority level.

Whilst travel into and out of district centres does not provide a full picture, district centre cordon counts are one of the more cost-effective ways to monitor modal share, particularly for travel to work trips. This will be used as a key metric for monitoring West Yorkshire's Local Transport Plan, as well as for monitoring and evaluating major transport programmes delivered by the Combined Authority.

Local authority districts have been collecting 'cordon count' data around the five West Yorkshire district centres (Bradford, Halifax, Huddersfield, Leeds, and Wakefield) for several years. However, following a review in 2024 WYCA and district partners agreed a consistent approach would be needed across the region using the same methodology. As far as possible, we will seek consistency with data collection in previous years, but where there are gaps in cordons, we will commission extra counts to make the cordons 'watertight'.

Please, complete the attached questionnaire and return by 3rd January 2025 via YORTender. A draft Statement of Requirements is being uploaded with this PIN as well as the cordon count maps.

Please Note the following:

1. This is an updated PIN following the prior exercise undertaken earlier this year. In response to local authority consultation and input since the first Statement of requirements was drafted, the following changes have been made:

- i. The classifications have expanded
- ii. There is a requirement to collect occupancy data for car/taxi and bus (only bus was previously specified)
- iii. There is a preference to use traffic enumerators instead of camera technology

Combined with lesser tweaks, we felt these changes form a notable departure from our original ask and wanted to offer the opportunity to revise any comments on this basis. Any final specification may be further tweaked as we work through the PIN responses and further engagement with our local authority partners, but we expect any further changes to be relatively minor prior to going to market.

2. This PIN is for prior information only and is not a 'Call for Competition'. Whilst we encourage your participation in the pre-market survey, failure to respond to the supplier market engagement will not prohibit your involvement in any future procurement exercise if progressed via a publicly advertised tender opportunity.

II.3) Estimated date of publication of contract notice

3 March 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-027827](#)