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Planning

## **West Yorkshire District Centre Mode Share Counts**

West Yorkshire Combined Authority

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-040009

Procurement identifier (OCID): ocds-h6vhtk-0496f9

Published 11 December 2024, 5:46pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

#### **Contact**

St David Deji-Adams

#### **Email**

[david.deji-adams@westyorks-ca.gov.uk](mailto:david.deji-adams@westyorks-ca.gov.uk)

#### **Telephone**

+44 12344567

**Country**

United Kingdom

**Region code**

UKE - Yorkshire and the Humber

**National registration number**

8876556

**Internet address(es)**

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwentrance\\_s.asp?PID=88375&B=UK](https://uk.eu-supply.com/app/rfq/rwentrance_s.asp?PID=88375&B=UK)

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

West Yorkshire District Centre Mode Share Counts

#### **II.1.2) Main CPV code**

- 73210000 - Research consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

West Yorkshire Combined Authority (WYCA) and partner districts have increasingly ambitious targets for walking and cycling, as well as rail and bus patronage. To track progress against these targets, the Combined Authority desires to engage the services of a competent Consultant (Consultancy firm) to provide robust monitoring data to understand the progress it is making.

#### **II.1.5) Estimated total value**

Value excluding VAT: £700,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services
- 73200000 - Research and development consultancy services

- 79310000 - Market research services
- 79311400 - Economic research services
- 79315000 - Social research services

### **II.2.3) Place of performance**

NUTS codes

- UKE - Yorkshire and the Humber
- UK - United Kingdom

Main site or place of performance

Wellington House, Leeds

### **II.2.4) Description of the procurement**

In the face of the climate emergency, low physical activity rates, a congested highway network, and high rates of transport related social exclusion, West Yorkshire Combined Authority (WYCA) and partner districts have increasingly ambitious targets for walking and cycling, as well as rail and bus patronage. To track progress against these targets it is necessary to have robust monitoring data to understand the progress we are making. Other data sources, such as the National Travel Survey, have significant limitations at a local and regional level due to the small sample size. This means three years of data need to be aggregated to report at a West Yorkshire level, and it is not possible to report at a local authority level.

Whilst travel into and out of district centres does not provide a full picture, district centre cordon counts are one of the more cost-effective ways to monitor modal share, particularly for travel to work trips. This will be used as a key metric for monitoring West Yorkshire's Local Transport Plan, as well as for monitoring and evaluating major transport programmes delivered by the Combined Authority.

Local authority districts have been collecting 'cordon count' data around the five West Yorkshire district centres (Bradford, Halifax, Huddersfield, Leeds, and Wakefield) for several years. However, following a review in 2024 WYCA and district partners agreed a consistent approach would be needed across the region using the same methodology. As far as possible, we will seek consistency with data collection in previous years, but where there are gaps in cordons, we will commission extra counts to make the cordons 'watertight'.

Please, complete the attached questionnaire and return by 3rd January 2025 via

YORTender. A draft Statement of Requirements is being uploaded with this PIN as well as the cordon count maps.

Please Note the following:

1. This is an updated PIN following the prior exercise undertaken earlier this year. In response to local authority consultation and input since the first Statement of requirements was drafted, the following changes have been made:

- i. The classifications have expanded
- ii. There is a requirement to collect occupancy data for car/taxi and bus (only bus was previously specified)
- iii. There is a preference to use traffic enumerators instead of camera technology

Combined with lesser tweaks, we felt these changes form a notable departure from our original ask and wanted to offer the opportunity to revise any comments on this basis. Any final specification may be further tweaked as we work through the PIN responses and further engagement with our local authority partners, but we expect any further changes to be relatively minor prior to going to market.

2. This PIN is for prior information only and is not a 'Call for Competition'. Whilst we encourage your participation in the pre-market survey, failure to respond to the supplier market engagement will not prohibit your involvement in any future procurement exercise if progressed via a publicly advertised tender opportunity.

### **II.3) Estimated date of publication of contract notice**

3 March 2025

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-027827](#)