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Contract

AI Business Adoption Survey

DESNZ & DSIT Group Commercial

F03: Contract award notice
Notice identifier: 2024/S 000-039995
Procurement identifier (OCID): ocds-h6vhtk-04c74c
Published 11 December 2024, 4:41pm

Section I: Contracting authority

I.1) Name and addresses

DESNZ & DSIT Group Commercial

London

Email

dsit.dttgcbp@dsit.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

https://www.gov.uk/government/organisations/department-for-science-innovation-and-technology

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Science

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

AI Business Adoption Survey

II.1.2) Main CPV code

- 73110000 - Research services

II.1.3) Type of contract

Services

II.1.4) Short description

Business adoption of AI technology has the potential to substantially boost productivity in the UK in the coming years. However, there is currently no clear consensus on what the level of current and future UK business adoption is or will be. In order to inform policy decisions, a deeper understanding of adoption by type of AI technology, the depth of utilisation and its impact, and to what extent barriers are experienced by businesses that could benefit from the technology. Therefore, this contract will pay for a one-off business survey and follow up interviews. The survey should uncover current AI adoption levels, future adoption plans, barriers and enablers to adopting, as well as understanding the impacts of AI.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £449,958

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Business adoption of AI technology has the potential to substantially boost productivity in the UK in the coming years. However, there is currently no clear consensus on what the level of current and future UK business adoption is or will be. In order to inform policy decisions, a deeper understanding of adoption by type of AI technology, the depth of utilisation and its impact, and to what extent barriers are experienced by businesses that could benefit from the technology. Therefore, this contract will pay for a one-off business survey and follow up interviews. The survey should uncover current AI adoption levels, future adoption plans, barriers and enablers to adopting, as well as understanding the impacts of AI.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Competed through Research and Insights DPS, and so no prior publication required.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Title

AI Business Adoption Survey

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 December 2024

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IFF Research Limited

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £449,958

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Information Commissioner's Office

Wilmslow

SK9 5AF

Country

United Kingdom