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Contract

HCC - 10/24 - Stop Smoking Seminars

HERTFORDSHIRE COUNTY COUNCIL

F03: Contract award notice

Notice identifier: 2024/S 000-039961

Procurement identifier (OCID): ocids-h6vhtk-04c732

Published 11 December 2024, 3:12pm

Section I: Contracting authority

I.1) Name and addresses

HERTFORDSHIRE COUNTY COUNCIL

Robertson House, Six Hills Way,

Stevenage

SG1 2ST

Email

strategic.procurement@hertfordshire.gov.uk

Country

United Kingdom

Region code

UKH23 - Hertfordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.hertfordshire.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

HCC - 10/24 - Stop Smoking Seminars

Reference number

HCC2416205

II.1.2) Main CPV code

- 85100000 - Health services

II.1.3) Type of contract

Services

II.1.4) Short description

This service is for the delivery of Stop Smoking Services via a drug-free solution which will be an additional option to smokers alongside the existing stop smoking services.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £375,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKH23 - Hertfordshire

II.2.4) Description of the procurement

This service is for the delivery of Stop Smoking Services via a drug-free solution which will be an additional option to smokers alongside the existing stop smoking services.

The provider must have experience of providing:

- stop smoking services via a drug-free solution
- cognitive restructuring/retraining therapy
- seminar-based interventions delivered by therapists via online video programme (so that users can access the service at a time which is convenient to them) and live online groups via a digital platform (if users wish to engage as part of a group)
- a clinically proven method
- shorter backup sessions, telephone support, and email support to those who may require further assistance
- a mechanism for contacting clients and recording success rates
- quick mobilisation of programmes. We require the service provider to have a model which is ready to be mobilised by the end of December 2024 to limit the amount of time required to start supporting Hertfordshire Residents
- a solution which is compliant with the requirements of all data protection legislation, primarily but not exclusively the UK GDPR and Data Protection Act 2018, and any amending or replacement legislation to ensure the protection of the rights of data subjects.

This notice is an intention to award a contract using the Most Suitable Provider (MSP) process under the Provider Selection Regime.

The approximate lifetime value of the contract is £375,000 which includes any available extensions. The contract will be for an initial period until 31st March 2025, with the possibility to extend on an annual basis up until 31st March 2029 if funding allows and subject to satisfactory performance at the discretion of HCC.

This is a new service with a new provider.

The contract is expected to commence on 27th December 2024.

II.2.5) Award criteria

Quality criterion - Name: Most Suitable Process with regard to the key criteria / Weighting: 100

Price - Weighting: 0

II.2.11) Information about options

Options: Yes

Description of options

There will be the option to extend on an annual basis (up until 31st March 2029), if funding allows and subject to satisfactory performance, at the discretion of HCC.

II.2.14) Additional information

An intended approach notice was published via PIN on the 19th November 2024.

Notice reference: 2024/S 000-037388

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award.

The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by 24th December 2024.

This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

Contract No

HCC2416205

Title

Stop Smoking Seminars

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 December 2024

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Allen Carr's Easyway (international) Ltd

Park House, 14 Pepys Road, Raynes Park,

London

SW20 8NH

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

Companies House

02423347

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £375,000

Section VI. Complementary information

VI.3) Additional information

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award.

The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by 24th December 2024.

This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

Written representations should be sent to Strategic.procurement@hertfordshire.gov.uk

Details of the individual(s) making the award decision:

HHIS Health Improvement Manager

Commissioning Manager

No conflicts of interest have been identified.

The provider we intend to award a contract to met the mandatory requirements, and was assessed against the relevant PSR 5 key criteria which were weighted in accordance with their importance i.e. Key criteria 1 - Quality and innovation, Key criteria 3 - Integration, collaboration and service sustainability, Key criteria 2 - Value, Key criteria 4 - Improving access, reducing health inequalities and facilitating choice and Key criteria 5 - Social value.

VI.4) Procedures for review

VI.4.1) Review body

Independent Choice and Procurement Panel

Wellington House

London

SE1 8UG

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The Council will enter into an 8 working day standstill period following publication of this Contract Award Notice before officially awarding the Contract in line with the requirements under PSR.