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Contract

## **HWE Healthier Together website - WE/2025**

NHS Hertfordshire and West Essex Integrated Care Board

F03: Contract award notice

Notice identifier: 2024/S 000-039753

Procurement identifier (OCID): ocds-h6vhtk-04c604

Published 10 December 2024, 1:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NHS Hertfordshire and West Essex Integrated Care Board

Charter House Parkway

Welwyn Garden City

AL8 6JL

#### **Contact**

Anne Mansfield

#### **Email**

[hweicbhv.procurementteam@nhs.net](mailto:hweicbhv.procurementteam@nhs.net)

#### **Country**

United Kingdom

**Region code**

UKH23 - Hertfordshire

**Internet address(es)**

Main address

<https://www.hertsandwestessex.icb.nhs.uk/>

Buyer's address

<https://www.hertsandwestessex.icb.nhs.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

HWE Healthier Together website - WE/2025

#### **II.1.2) Main CPV code**

- 85100000 - Health services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The West Essex Healthier Together Website is a part of the national website which is part of a national programme to increase awareness of childhood illness, and educate parents and carers on how to manage childhood illness at home and know when to seek help.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £12,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKH23 - Hertfordshire

#### **II.2.4) Description of the procurement**

Frank design own and host the license to the Healthier Together website. The Healthier Together website has been recommended by NHS England as a site for all ICBs to adopt as part of a national programme to increase awareness of childhood illness, and educate

parents and carers on how to manage childhood illness at home and know when to seek help. The HWE HT website has been live for 3 years. In order to take advantage of the benefits of sharing content, promotional materials and national cost-efficiencies, the ICB must continue to pay the licence fee for the website, there is no alternative available. The Healthier Together website has been agreed since October 2020. The annual cumulative costs of this service from 2020-2024 have been £69,810

- This award has been made under Direct Award Process A
- The contract is for 12 months only at a cost of £12,000 from 01/01/2025 - 31/12/2025

## **II.2.5) Award criteria**

Price

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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# **Section IV. Procedure**

## **IV.1) Description**

### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- New works/services, constituting a repetition of existing works/services

Explanation:

This is an existing service and with no realistic alternative provider. Hence awarded through PSR Process A

### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

22 November 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Frank Design Limited

Wilmslow Road Adamson House Towers Business Park Didsbury Manchester

Didsbury

M20 2YY

Country

United Kingdom

NUTS code

- UKH23 - Hertfordshire

National registration number

05348435

Internet address

[www.frankltd.co.uk](http://www.frankltd.co.uk)

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £12,000

Total value of the contract/lot: £12,000

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## Section VI. Complementary information

### VI.3) Additional information

This is a Provider Selection Regime (PSR) confirmation of contract award notice. This contract has been awarded under the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award.

These decisions were made at the committee'e listed below:

Approved at the Commissioning and Contracting panel 26.9.24.

Approved at the Finance and Scrutiny Committee 4.10.24.

- HWE ICB keep a log of conflicts of interests for all employee's and any conflicts of interest are requested at the start of all the committee's. No conflicts of interest were declared. If any arise in the future, the conflict member will be excluded from related discussions and decision making in line with the ICB policy.

### VI.4) Procedures for review

#### VI.4.1) Review body

NHS Hertfordshire and West Essex Integrated Care Board

Charter House Parkway

Welwyn Garden City

AL8 6JL

Country

United Kingdom

Internet address

<https://www.hertsandwestessex.icb.nhs.uk/>