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Planning

Youth Education Service (Vaping, Alcohol and Drugs, and Gambling related harms)

City of Bradford Metropolitan District Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-039751

Procurement identifier (OCID): ocds-h6vhtk-055ee3 ([view related notices](#))

Published 14 July 2025, 5:00pm

Scope

Reference

CBMC-PTR-178-2025-26

Description

Bradford Council is looking for service provider(s) to help us improve health outcomes for children and young people in the District. We are seeking a knowledgeable provider(s) to work with us to create and deliver engaging and contemporary educational content to help young people better understand the facts, laws, risks, and consequences associated with:

- Vaping and nicotine containing products (40% of total contract value)
- Drugs and Alcohol - substance use (40% of total contract value)
- Gambling and Gambling Related Harms (20% of total contract value)

This service will help schools meet their statutory duties as outlined in the Health Education section of the Department for Education 2019 Statutory Guidance . We expect delivery to predominantly occur in schools and alternative provision settings, commencing during the second half Autumn Term of the 2025-26 academic year, moving into a full year of delivery for 2026-27.

Total value (estimated)

- £225,000 excluding VAT
- £270,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 3 November 2025 to 4 July 2027
- Possible extension to 4 July 2028
- 2 years, 8 months, 2 days

Main procurement category

Services

CPV classifications

- 85000000 - Health and social work services
- 80000000 - Education and training services
- 80310000 - Youth education services
- 80510000 - Specialist training services
- 80561000 - Health training services

Contract locations

- UKE41 - Bradford

Engagement

Engagement deadline

22 July 2025

Engagement process description

The Market Engagement Event will be held virtually via Microsoft Teams on Tuesday 22nd July 2025. Between 10:00am-11:30am. Interested providers will need to register and access the YORtender/EU Supply e-tendering platform and send a message via the messaging facility to notify the authority of your intent to attend the event. So those who express an interest through the e-tendering platform will be sent a link to attend the event https://uk.eu-supply.com/app/rfq/rw/entrance_s.asp?PID=96027&B=

Submission

Publication date of tender notice (estimated)

21 August 2025

Procedure

Special regime

Light touch

Contracting authority

City of Bradford Metropolitan District Council

- Public Procurement Organisation Number: PBWW-4714-TBHN

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Website: <https://www.bradford.gov.uk/>

Region: UKE41 - Bradford

Organisation type: Public authority - sub-central government