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Tender

## High Impact Communications 2025

Defence Science and Technology Laboratory

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-039743

Procurement identifier (OCID): ocds-h6vhtk-0551ff ([view related notices](#))

Published 14 July 2025, 4:45pm

## Scope

## Reference

RQ0000082745

## Description

As part of Dstl's strategy we have 4 key themes; Enabling Operational Advantage at Pace; Preparing for the Future; Shaping the Defence and Security Landscape and Leveraging and Influencing Internationally. Underpinning Dstl's ability to deliver against this strategy is our ability to communicate with our stakeholders. We need to continually improve the way our people (with particular reference to our scientists, analysts and engineers) communicate the impact and value of our science and technology to our customers and stakeholders. This includes being able to translate deep scientific/technical information into something understandable for our stakeholders, as well as demonstrate the reasons behind it and impact it has. We are looking for design and delivery of learning interventions to give our staff the skills to communicate the impact of our work effectively with stakeholders, verbally and in writing, using a range of different communications channels.

All expression of interest MUST be received no later than 07/07/2025 midday

### **Total value (estimated)**

- £370,000 excluding VAT
- £444,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 17 September 2025 to 16 September 2028
- Possible extension to 16 September 2029
- 4 years

Description of possible extension:

Optional extension for 12 months

### **Options**

The right to additional purchases while the contract is valid.

Optional 12 month extension to which will need to be agreed by the parties for this training

### **Main procurement category**

Services

### **CPV classifications**

- 80511000 - Staff training services

## **Contract locations**

- UK - United Kingdom

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Enquiry deadline**

15 August 2025, 12:00pm

### **Tender submission deadline**

22 August 2025, 12:00pm

### **Submission address and any special instructions**

All submissions must be uploaded through the Defence Sourcing Portal

[https://contracts.mod.uk/esop/ogc-host/public/mod/web/login.html?VISITORID=036bebc3-4a12-4153-a4dd-a806a057752a&\\_ncp=1752507921823.83239-1](https://contracts.mod.uk/esop/ogc-host/public/mod/web/login.html?VISITORID=036bebc3-4a12-4153-a4dd-a806a057752a&_ncp=1752507921823.83239-1)

### **Tenders may be submitted electronically**

Yes

### **Languages that may be used for submission**

English

### **Award decision date (estimated)**

16 September 2025

### **Recurring procurement**

Publication date of next tender notice (estimated): 29 October 2025

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### **Award criteria**

| Name           | Description  | Type    | Weighting |
|----------------|--|---------|-----------|
| Overall design | <ul style="list-style-type: none"> <li>• Please provide evidence of how you propose to meet our course needs including draft designs/ comms approach to how you will work with dstl L&amp;D and communications specialist to deliver on our business needs. • We have requested that your proposed course design includes pre and post course feedback. Desirable one to coaching. Can you provide evidence in your bid as to how you are going to approach that requirement.</li> </ul> | Quality | 30%       |
| Experience     | <ul style="list-style-type: none"> <li>• Please provide evidence of providing similar interventions to other organisations and your impact. Desirable to see how you have managed and shared impact of similar interventions with other organisations. Desirable that bidders have delivered similar interventions to science and technology organisations.</li> </ul>   | Quality | 25%       |

| Name           | Description  | Type    | Weighting |
|----------------|--|---------|-----------|
| CV's           | <ul style="list-style-type: none"> <li>• Please provide CV's of those you propose to delivering training and demonstrate evidence of technical expertise in communications. Evidence of delivering similar training to science and technology organisations desirable</li> </ul> | Quality | 25%       |
| Considerations | <ul style="list-style-type: none"> <li>• Evidence of your consideration of working with a higher than average neurodivergent population through inclusive design.</li> </ul>   | Quality | 10%       |
| SOCIAL VALUES  | Tackling economic inequality and Equal opportunity   | Quality | 10%       |

## Other information

### Payment terms

30 days payment terms

### Description of risks to contract performance

N/A

### Conflicts assessment prepared/revised

Yes

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## Procedure

### Procedure type

Open procedure

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## Contracting authority

### Defence Science and Technology Laboratory

- Public Procurement Organisation Number: PDDM-1961-MTLN

Porton Down

Salisbury

SP4 0JQ

United Kingdom

Email: [DSTLCommercialServices@dstl.gov.uk](mailto:DSTLCommercialServices@dstl.gov.uk)

Website:

<https://www.gov.uk/government/organisations/defence-science-and-technology-laborator>

Region: UKK15 - Wiltshire CC

Organisation type: Public authority - central government

