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Award

Dementia Services

Essex County Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-039662

Procurement identifier (OCID): ocds-h6vhtk-050536 ([view related notices](#))

Published 14 July 2025, 2:36pm

Scope

Description

Dementia Support Services, contract will deliver specialist information, advice, guidance and

support with, and in, local communities across the Essex County Council administrative area,

working with health and social care service providers in a way that supports person-centred

care, sustainability and better outcomes for people living with dementia, their carers and families, thus ensuring that people living with and affected by dementia receive the right support at the right time in the right place.

Commercial tool

Establishes a framework

Lot 1. Dementia Services - Delivering the core countywide service for Essex County Council

Description

Contract will deliver specialist information, advice, guidance and support with, and in, local communities, working with health and social care service providers in a way that supports person-centred care, sustainability and better outcomes for people living with dementia, their carers and families, thus ensuring that people living with and affected by dementia receive the right support at the right time in the right place.

Lot 2. ECC or NHS for needs-led interventions, projects or schemes

Description

LOT 2 will be for any additional and optional ECC or NHS for needs-led interventions, projects or schemes

Contract 1. Dementia Services

Lots

Lot 1. Dementia Services - Delivering the core countywide service for Essex County Council

Lot 2. ECC or NHS for needs-led interventions, projects or schemes

Supplier

- ALZHEIMER'S SOCIETY

Contract value

- £17,000,000 excluding VAT
- £20,400,000 including VAT

Framework lot values may be shared with other lots

Above the relevant threshold

Award decision date

14 July 2025

Date assessment summaries were sent to tenderers

14 July 2025

Standstill period

- End: 24 July 2025
- 8 working days

Earliest date the contract will be signed

30 September 2025

Contract dates (estimated)

- 1 October 2025 to 30 September 2028
- 3 years

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

The Framework and LOT 1 will be awarded following the tender process, LOT 2 will be a call off as and when required.

Lot 2. ECC or NHS for needs-led interventions, projects or schemes

LOT 2 will be for any additional and optional ECC or NHS for needs-led interventions, projects or schemes

CPV classifications

- 85312310 - Guidance services

Contract locations

- UKH3 - Essex

Information about tenders

Lot 1. Dementia Services - Delivering the core countywide service for Essex County Council

- 18 tenders received
- 18 tenders assessed in the final stage:
 - 17 submitted by small and medium-sized enterprises (SME)
 - 1 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 17 suppliers unsuccessful (details included for contracts over £5 million)

Unsuccessful suppliers

- [BE CARE LIMITED](#)
- [BETTER SUPPORT STAFFING LTD](#)
- [BLUE ROCK CARE LTD](#)
- [EASY CARE 247 LIMITED](#)
- [GPAH RESOURCE CENTRE LIMITED](#)
- [GRACEAGE CARE LTD](#)
- [INFINITE HEALTHCARE SERVICES LTD](#)

- [KAYOSKI CARE LTD](#)
 - [MASTER CARE LTD](#)
 - [OPTIMALCAREPLUS LIMITED](#)
 - [PASSION TO CARE SERVICES LTD](#)
 - [PURE HEALTH CARE PVT LTD](#)
 - [QUALITY CARE RESOURCING LIMITED](#)
 - [SENACARE LTD](#)
 - [UNIQUE RESOURCING LTD](#)
 - [VERITY HEALTHCARE LIMITED](#)
 - [PINE HEALTH CARE SERVICES LIMITED](#)
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- [PINE HEALTH CARE SERVICES LIMITED](#)

Procedure

Procedure type

Open procedure

Special regime

Light touch

Suppliers

ALZHEIMER'S SOCIETY

- Companies House: 02115499
- Public Procurement Organisation Number: PBBQ-5879-LVVJ

43-44 Crutched Friars

London

EC3N 2AE

United Kingdom

Email: bidandtender@alzheimers.org.uk

Website: <https://www.alzheimers.org.uk/>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. Dementia Services

BE CARE LIMITED

- Companies House: 13930191
- Public Procurement Organisation Number: PWRN-4138-ZJZH

53 Newbridge Crescent

Wolverhampton

WV6 0LH

United Kingdom

Website: <https://britishelderlycare.com/>

Region: UKG39 - Wolverhampton

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

BETTER SUPPORT STAFFING LTD

- Companies House: 12758606
- Public Procurement Organisation Number: PWDV-3457-BYZM

Citibase Lewisham, Tower House

London

SE13 5JX

United Kingdom

Website: <https://bettersupportstaffing.co.uk/>

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

BLUE ROCK CARE LTD

- Companies House: 14964028
- Public Procurement Organisation Number: PZWY-1943-WWDM

Office 3 131 Cranbrook Road

Ilford

IG1 4SY

United Kingdom

Website: <https://www.bluerockcare.uk/>

Region: UKI53 - Redbridge and Waltham Forest

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

EASY CARE 247 LIMITED

- Companies House: 13553407
- Public Procurement Organisation Number: PTMN-7874-ZPWN

160 London Road

Barking

IG11 8BB

United Kingdom

Website: <https://easycare247.co.uk/>

Region: UKI52 - Barking & Dagenham and Havering

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

GPAH RESOURCE CENTRE LIMITED

- Companies House: 12196833
- Public Procurement Organisation Number: PYRP-2128-DTLT

44 Flat 44 The Residence, Wycombe Road

High Wycombe

HP14 4EA

United Kingdom

Website: <https://gpahrc.co.uk/>

Region: UKJ13 - Buckinghamshire CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

GRACEAGE CARE LTD

- Companies House: 13039554

- Public Procurement Organisation Number: PCZQ-2313-GDGH

Office F8 Innovation Centre, Knowledge Gateway

Boundary Road Colchester

CO4 3ZQ

United Kingdom

Website: <https://graceagecare.co.uk/>

Region: UKH34 - Essex Haven Gateway

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

INFINITE HEALTHCARE SERVICES LTD

- Companies House: 11376828
- Public Procurement Organisation Number: PJGJ-3784-BDZD

Suite 1e, 33 Robjohns Road

Chelmsford

CM1 3AG

United Kingdom

Website: <http://www.infinitehealthcareservices.co.uk/>

Region: UKH36 - Heart of Essex

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

KAYOSKI CARE LTD

- Companies House: 12559026
- Public Procurement Organisation Number: PRPR-6966-BGPL

71 Copperfield

Chigwell

IG7 5NH

United Kingdom

Website: <https://kayoskicare.com/>

Region: UKH35 - West Essex

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

MASTER CARE LTD

- Companies House: 14113286
- Public Procurement Organisation Number: PDPT-7649-HCGH

Oak Lodge 129 School Lane

Norwich

NR9 3LB

United Kingdom

Website: <http://www.mastercarehomecare.co.uk>

Region: UKH17 - Breckland and South Norfolk

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

OPTIMALCAREPLUS LIMITED

- Companies House: 13053234
- Public Procurement Organisation Number: PWWR-3326-TRZH

Suite 113, Building 13 Thames Enterprise Centre

East Tilbury

RM18 8RH

United Kingdom

Website: <http://www.optimalcareplus.co.uk>

Region: UKH32 - Thurrock

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

PASSION TO CARE SERVICES LTD

- Companies House: 13043069
- Public Procurement Organisation Number: PXPJ-7139-JRRL

Victory House 400 Pavilion Drive

Northampton

NN4 7PA

United Kingdom

Website: <http://www.passiontocareservices.co.uk>

Region: UKF24 - West Northamptonshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

PINE HEALTH CARE SERVICES LIMITED

- Companies House: 12849019
- Public Procurement Organisation Number: PXWW-8228-JZMN

27 Brimstone Drive

Stevenage

SG1 4FX

United Kingdom

Website: <https://pinehealthcareservices.co.uk/>

Region: UKH23 - Hertfordshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

PURE HEALTH CARE PVT LTD

- Companies House: 13875919
- Public Procurement Organisation Number: PTPL-7791-BBYM

71-75 Shelton Street

London

WC2H 9JQ

United Kingdom

Website: <https://www.pure-healthcare.com/>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

QUALITY CARE RESOURCING LIMITED

- Companies House: 10067408
- Public Procurement Organisation Number: PRQV-7463-XZDJ

Office S11, Innovation Centre, Knowledge Gateway

Colchester

CO4 3ZQ

United Kingdom

Website: <http://www.qualitycareresourcing.co.uk>

Region: UKH34 - Essex Haven Gateway

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

SENACARE LTD

- Companies House: 08269873
- Public Procurement Organisation Number: PCWB-6984-WQQY

11 Kingsley Road

Hounslow

TW3 1PA

United Kingdom

Website: <http://www.senacare.co.uk>

Region: UKI75 - Hounslow and Richmond upon Thames

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

UNIQUE RESOURCING LTD

- Companies House: 10873921
- Public Procurement Organisation Number: PNNZ-4277-LWCH

Mainyard Studios, 280 Mare Street

London

E8 1HE

United Kingdom

Website: <http://www.uniquecareuk.com>

Region: UKI41 - Hackney and Newham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

VERITY HEALTHCARE LIMITED

- Companies House: 07462140
- Public Procurement Organisation Number: PXHY-9492-VRWG

20-22 Wenlock Road

London

N1 7GU

United Kingdom

Website: <http://www.verityhealthcare.co.uk>

Region: UKI41 - Hackney and Newham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contracting authority

Essex County Council

- Public Procurement Organisation Number: PWVM-4844-NRQH

County Hall, Market Road

Chelmsford

CM1 1QH

United Kingdom

Email: ProcurementSandA@essex.gov.uk

Region: UKH36 - Heart of Essex

Organisation type: Public authority - sub-central government