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Planning

Facilitating the development of youth activity across Carmarthenshire's rural market towns

Carmarthenshire County Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-039654

Procurement identifier (OCID): ocds-h6vhtk-055ea6

Published 14 July 2025, 2:22pm

Scope

Description

Carmarthenshire County Council is seeking experienced youth facilitators to support the development of youth led activities across ten of the County's rural market towns as part of an initiative supported by the County's Ten towns programme.

The Ten Towns programme is a targeted programme of initiatives that aim to support the regeneration of Carmarthenshire rural market towns. The focus of the programme to date has been on business grants and public realm enhancements.

Since the inception of the programme, the lack of youth activity within each town alongside the underutilisation of community assets has been a common challenge that has been raised by town stakeholders.

The aim of this commission is to bring young people who have a connection to each of the rural market towns together, to co-develop new activities with other community organisations predominantly community assets.

A small amount of funding will be made available to each area to realise their projects

which will be administered by Carmarthenshire County Council which falls outside the scope of this commission.

This contract is funded from the UK Government's Shared Prosperity Fund.

Total value (estimated)

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 10 September 2025 to 31 March 2026
- Possible extension to 30 March 2027
- 1 year, 6 months, 21 days

Main procurement category

Services

CPV classifications

- 80310000 - Youth education services
- 98133110 - Services provided by youth associations
- 79416000 - Public relations services
- 85000000 - Health and social work services

Contract locations

- UKL14 - South West Wales

Engagement

Engagement deadline

8 August 2025

Engagement process description

The purpose of this early market engagement exercise is to

Inform potential providers about this upcoming opportunity

Gauge supplier interest

Understand market

We would like to invite interested parties to email Mared Pemberton
mepemberton@cararthenshire.gov.uk for further information.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

11 August 2025

Procedure

Special regime

Light touch

Contracting authority

Carmarthenshire County Council

- Public Procurement Organisation Number: PTVL-7854-TMRZ

County Hall

Carmarthen

SA31 1JP

United Kingdom

Contact name: Mared Pemberton

Email: mepemberton@carmarthenshire.gov.uk

Website: <https://www.carmarthenshire.gov.uk>

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales