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Contract

## **AtoBetter project work, promotional material S506972**

Norfolk County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-039591

Procurement identifier (OCID): ocids-h6vhtk-055e77

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### **Scope**

### **Reference**

PA00003004

### **Description**

AtoBetter project work, promotional material S506972

£60000.00

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## **Contract 1**

### **Supplier**

- Norse Eastern Limited

### **Contract value**

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

### **Date signed**

9 June 2025

### **Contract dates**

- 10 June 2025 to 10 June 2026
- 1 year, 1 day

### **Main procurement category**

Services

### **CPV classifications**

- 79341400 - Advertising campaign services

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## Procedure

### Procedure type

Below threshold - unknown

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## Supplier

### Norse Eastern Limited

280 Fifers Lane

Norwich

NR6 6EQ

United Kingdom

Email: [norse.helpdesk@ncsgrp.co.uk](mailto:norse.helpdesk@ncsgrp.co.uk)

Region: UKH15 - Norwich and East Norfolk

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## **Contracting authority**

### **Norfolk County Council**

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: [sourcingteam@norfolk.gov.uk](mailto:sourcingteam@norfolk.gov.uk)

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government