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Tender

## Social Media Management Tool

University of Salford

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-039575

Procurement identifier (OCID): ocds-h6vhtk-055e68

Published 14 July 2025, 12:10pm

## Scope

## Reference

UoS/DH/24/25/QTR4/Social Media Management Tool

## Description

The University of Salford invites suitably qualified and experienced suppliers to submit quotations for the provision and renewal of a Social Media Management Platform. The intended contract will be for an initial term of one (1) year, with the potential for further

extension subject to performance and budget availability.

Please find attached document with all requirement information on.

## Total value (estimated)

- £40,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 1 September 2025 to 1 September 2026
- Possible extension to 1 September 2027
- 2 years, 1 day

Description of possible extension:

The intended contract will be for an initial term of one (1) year, with the potential for further extension subject to performance and budget availability.

### **Main procurement category**

Goods

### **CPV classifications**

- 48000000 - Software package and information systems

### **Contract locations**

- UKD3 - Greater Manchester
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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

18 July 2025, 12:00pm

### **Tender submission deadline**

18 July 2025, 12:00pm

### **Submission address and any special instructions**

Please email Andrea Mcdermott with correspondence and quotations  
[a.mcdermott@salford.ac.uk](mailto:a.mcdermott@salford.ac.uk).

### **Tenders may be submitted electronically**

No

## **Award criteria**

Quotations will be evaluated on the basis of:

- Compliance with functional requirements
- Value for money
- Technical capability and user support
- Supplier track record and references

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Documents**

### **Associated tender documents**

[University of Salford Social Media ITT.pdf](#)

## Contracting authority

### University of Salford

- Charity Commission (England and Wales): RC000666
- Public Procurement Organisation Number: PDHR-3751-QPQR

43 The Crescent

Salford

M5 4WT

United Kingdom

Email: [procurement-finance@salford.ac.uk](mailto:procurement-finance@salford.ac.uk)

Region: UKD34 - Greater Manchester South West

Organisation type: Public authority - sub-central government