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Tender

Social Media Management Tool

University of Salford

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-039575

Procurement identifier (OCID): ocds-h6vhtk-055e68 ([view related notices](#))

Published 14 July 2025, 12:10pm

Scope

Reference

UoS/DH/24/25/QTR4/Social Media Management Tool

Description

The University of Salford invites suitably qualified and experienced suppliers to submit quotations for the provision and renewal of a Social Media Management Platform. The intended contract will be for an initial term of one (1) year, with the potential for further

extension subject to performance and budget availability.

Please find attached document with all requirement information on.

Total value (estimated)

- £40,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 September 2025 to 1 September 2026
- Possible extension to 1 September 2027
- 2 years, 1 day

Description of possible extension:

The intended contract will be for an initial term of one (1) year, with the potential for further extension subject to performance and budget availability.

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems

Contract locations

- UKD3 - Greater Manchester

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

18 July 2025, 12:00pm

Tender submission deadline

18 July 2025, 12:00pm

Submission address and any special instructions

Please email Andrea Mcdermott with correspondence and quotations
a.mcdermott@salford.ac.uk.

Tenders may be submitted electronically

No

Award criteria

Quotations will be evaluated on the basis of:

- Compliance with functional requirements
- Value for money

- Technical capability and user support
- Supplier track record and references

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

[University_of_Salford_Social_Media_ITT.pdf](#)

Contracting authority

University of Salford

- Charity Commission (England and Wales): RC000666
- Public Procurement Organisation Number: PDHR-3751-QPQR

43 The Crescent

Salford

M5 4WT

United Kingdom

Email: procurement-finance@salford.ac.uk

Region: UKD34 - Greater Manchester South West

Organisation type: Public authority - sub-central government