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Contract

UK International Traders Survey Wave 2

Department for Business and Trade

F03: Contract award notice

Notice identifier: 2024/S 000-039568

Procurement identifier (OCID): ocds-h6vhtk-04c589

Published 9 December 2024, 11:07am

Section I: Contracting authority

I.1) Name and addresses

Department for Business and Trade

London

Email

commercialresearchandconsultancy@businessandtrade.gov.uk

Country

United Kingdom

Region code

UKI32 - Westminster

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

UK International Traders Survey Wave 2

II.1.2) Main CPV code

- 79300000 - Market and economic research; polling and statistics

II.1.3) Type of contract

Services

II.1.4) Short description

This contract is to provide research services to build on findings produced during a previous survey with UK businesses to explore the behavioural changes UK businesses have taken in their approach to exporting to/importing from the EU, and how they have adapted business processes to the new trading environment

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £127,950

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

This contract is to provide research services to build on findings produced during a previous survey with UK businesses to explore the behavioural changes UK businesses have taken in their approach to exporting to/importing from the EU, and how they have adapted business processes to the new trading environment

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

Option to extend by a further 6 months

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
 - protection of exclusive rights, including intellectual property rights

Explanation:

The first wave of this survey was competitively tendered through the Crown Commercial Service Research and Insights Dynamic Purchasing System. Due to exclusive rights of the Supplier to further contact participants, only this supplier is able to re-contact the initial sample of participants for further research.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

CR_4660

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 November 2024

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ipsos (Market Research) Limited

London

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00948470

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £127,950

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Department for Business and Trade

London

Country

United Kingdom