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Planning

## **Trydan Engagement and Communication Tender**

Trydan Gwyrdd Cymru

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-039370

Procurement identifier (OCID): ocds-h6vhtk-04c2d6

Published 6 December 2024, 10:26am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Trydan Gwyrdd Cymru

Welsh Government Office, Rhydycar Business Park

Merthyr Tydfil

CF48 1UZ

#### **Email**

[caffael@trydangwyrddcymru.wales](mailto:caffael@trydangwyrddcymru.wales)

#### **Telephone**

+44 7591340779

#### **Country**

United Kingdom

## **NUTS code**

UK - United Kingdom

## **Internet address(es)**

Main address

<http://www.trydangwyrddcymru.wales>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA86013](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA86013)

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.3) Communication**

Additional information can be obtained from the above-mentioned address

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Environment

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Trydan Engagement and Communication Tender

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The scope for this procurement will cover planning and project related engagement and communication.

This will include communications to raise awareness of Trydan Gwyrdd Cymru at the very early stages of Project development, followed by opportunities to shape the projects through non-statutory and statutory consultation events. Engagement will help to optimise the value of these projects for the local area and for Wales, up to submission of the planning application.

### **II.1.5) Estimated total value**

Value excluding VAT: £990,000

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Lot 1 - South West Wales

Lot 2 - North East Wales

Lot 3 - Cardiff Capital Region

Lot 4 - Swansea Bay City Region

## **II.2) Description**

### **II.2.1) Title**

Engagement & Communication for South West Wales Project

Lot No

## **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

## **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

South West Wales

## **II.2.4) Description of the procurement**

The scope for this procurement will cover project and all pre-application planning related community and stakeholder engagement, and communication.

This will include reviewing existing preliminary stakeholder analyses, and maintaining a current and relevant stakeholder list.

It will require the drafting and maintenance (evolution ) of an engagement strategy and plan.

It will include communications and outreach to ensure Trydan gets the best possible introduction to the local area, at the very early stages of project development. Working with a multidisciplinary project team, including EIA consultants, you will be required to design and manage opportunities for local communities and stakeholders to help shape the project through non-statutory and statutory consultation events. You will navigate the project through pre-application consultation requirements and be part of delivering the Consultation Report.

As a major infrastructure projects, the project will follow the new process defined in The Infrastructure (Wales) Act 2024 .

You will also facilitate local engagement to help the projects prepare to deliver relevant and optimal embedded and added social value.

Some broader, Wales-wide communication and engagement may also be required within the remit, where there is an interface between local and national interests.

## **II.2) Description**

### **II.2.1) Title**

Engagement & Communication for North East Wales Project

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

North East Wales

### **II.2.4) Description of the procurement**

The scope for this procurement will cover project and all pre-application planning related community and stakeholder engagement, and communication.

This will include reviewing existing preliminary stakeholder analyses, and maintaining a current and relevant stakeholder list.

It will require the drafting and maintenance (evolution ) of an engagement strategy and plan.

It will include communications and outreach to ensure Trydan gets the best possible introduction to the local area, at the very early stages of project development. Working with a multidisciplinary project team, including EIA consultants, you will be required to design and manage opportunities for local communities and stakeholders to help shape the project through non-statutory and statutory consultation events. You will navigate the project

through pre-application consultation requirements and be part of delivering the Consultation Report.

As a major infrastructure projects, the project will follow the new process defined in The Infrastructure (Wales) Act 2024 .

You will also facilitate local engagement to help the projects prepare to deliver relevant and optimal embedded and added social value.

Some broader, Wales-wide communication and engagement may also be required within the remit, where there is an interface between local and national interests.

## **II.2) Description**

### **II.2.1) Title**

Engagement & Communication for Cardiff Capital Region Project

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

Cardiff Capital Region

### **II.2.4) Description of the procurement**

The scope for this procurement will cover project and all pre-application planning related

community and stakeholder engagement, and communication.

This will include preliminary stakeholder analyses and compiling an initial stakeholder list. The list will be reviewed and maintained throughout the duration of the contract.

It will require the drafting and maintenance (evolution ) of an engagement strategy and plan.

It will include communications and outreach to ensure Trydan gets the best possible introduction to the local area, at the very early stages of project development. Working with a multidisciplinary project team, including EIA consultants, you will be required to design and manage opportunities for local communities and stakeholders to help shape the project through non-statutory and statutory consultation events. You will navigate the project through pre-application consultation requirements and be part of delivering the Consultation Report.

As a major infrastructure project, the project will follow the new process defined in The Infrastructure (Wales) Act 2024 .

You will also facilitate local engagement to help the projects prepare to deliver relevant and optimal embedded and added social value.

Some broader, Wales-wide communication and engagement may also be required within the remit, where there is an interface between local and national interests.

## **II.2) Description**

### **II.2.1) Title**

Engagement & Communication for Swansea Bay City Regions Projects x2

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

Swansea Bay City Region

## **II.2.4) Description of the procurement**

The scope for this procurement will cover both projects, including all pre-application planning related community and stakeholder engagement, and communication.

We expect to see some synergies in your approach, where it is possible to undertake activities covering and relevant to both projects. However you will also take care to avoid any confusion caused by overlapping timeframes and geographic proximity.

This will include preliminary stakeholder analyses and compiling an initial stakeholder lists (one for each project and another denoting any overlap). The lists will be reviewed and maintained throughout the duration of the contract.

It will require the drafting and maintenance (evolution) of engagement strategies and plans. Working with a multidisciplinary project team, including EIA consultants, you will be required to design and manage opportunities for local communities and stakeholders to help shape the projects through non-statutory and statutory consultation events. You will navigate the projects through pre-application consultation requirements and be part of delivering the Consultation Report.

As major infrastructure projects, the projects will follow the new process defined in The Infrastructure (Wales) Act 2024 .

You will also facilitate local engagement to help the projects prepare to deliver relevant and optimal embedded and added social value.

Some broader, Wales-wide communication and engagement may also be required within the remit, where there is an interface between local and national interests.

## **II.3) Estimated date of publication of contract notice**

1 April 2025



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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

We are holding premarket engagement webinar session on Monday 16th December at 11am - 12pm. Please follow the link to register.

<https://wales.business-events.org.uk/en/events/engagement-communication-procurement-meet-the-buyer-event/>

<https://wales.business-events.org.uk/cy/digwyddiadau/ymgysylltu-a-chyfathrebu-caffael-digwyddiad-cwrdd-ar-prynwyr/>

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

[https://www.sell2wales.gov.wales/Search/Search\\_Switch.aspx?ID=146451](https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=146451).

(WA Ref:146451)