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Contract

Provision of Family Hub Services

Hull City Council

F03: Contract award notice

Notice identifier: 2024/S 000-039058

Procurement identifier (OCID): ocds-h6vhtk-04ad39

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Section I: Contracting authority

I.1) Name and addresses

Hull City Council

The Guildhall, Alfred Gelder Street

Hull

HU1 2AA

Contact

Simon Bugg

Email

simon.bugg@hullcc.gov.uk

Telephone

+44 1482615117

Country

United Kingdom

Region code

UKE11 - Kingston upon Hull, City of

National registration number

168524345

Internet address(es)

Main address

<https://www.hull.gov.uk/>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/104102>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Family Hub Services

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

Hull City Council (The Authority) conducted the procurement using the Negotiated procedure without publication of a contract notice/call for competition in accordance with the requirements of the Public Contracts Regulations 2015 (SI 2015/102) (PCR 2015) for the purpose of procuring the services described in the Specification (Services). A Voluntary Ex-Ante Transparency Notice (VEAT) was published following completion of the negotiated procedure (2024/S 000-033538. The Authority Direct award three separate contracts for the provision of Family Hubs (formerly known as Children's Centres) to deliver Early Help Family Support Services in Hull . The contract is anticipated to commence 1 April 2025 ending by 31 March 2030 with the option to extend for up to 2 periods of 12 months each. The Authority has estimated the value of the three separate Service contracts at £562,500, £179,239 and £200,349 per annum.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £7,586,223.40

II.2) Description

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services

II.2.3) Place of performance

NUTS codes

- UKE11 - Kingston upon Hull, City of

Main site or place of performance

Hull City Council Boundary

II.2.4) Description of the procurement

The provision of a Family Hub (formerly known as Children's Centres), within the Hull region to deliver Early Help Family Support Services in Hull from 1st April 2025 to 31st March 2030. With the option to extend for a further period or periods of 12 months, not to exceed 24 months in total.

This process applies to those current Early Help Services commissioned by the Authority.

Family Hubs are a core part of the City's Early Help Delivery Model for children, young

people and their families' targeting services for the most vulnerable children and families and integration into the broader Early Help locality delivery model, working collaboratively with other services to support families.

Family Hubs are a place-based way of joining up locally in the planning and delivery of family services. They bring services together to improve access, improve the connections between families, professionals, services, and providers, and put relationships at the heart of family support. Family hubs offer support to families from conception and two, and to those with children of all ages, which is 0-19 or up to 25 for those with special educational needs and disabilities (SEND), with a great Start for Life offer at their core. The local authority is committed to the Family Hubs Start for Life programme objectives and vision (DfE August

2022). The aim of Family Hubs is to improve outcomes for children and their families, with a particular focus on the most disadvantaged families,

Family Hubs and Targeted Family Support, provide universal and targeted childhood

services in an integrated way, as part of the wider locality arrangements for delivering early help services to children and families. Family Hubs are a core part of the city's Early Help Delivery Model for children, young people, and families, supporting families with a range of identified problems. Their role is central in bringing together different services and agencies

collectively to look at what family support is needed and working together to deliver the required support in a coordinated way. Thus, improving outcomes for families and reducing demand in the system on more costly services, preventing the need for escalation to acute and specialist services.

II.2.5) Award criteria

Quality criterion - Name: Model of Delivery / Weighting: 20%

Quality criterion - Name: Staffing Capacity / Weighting: 10%

Quality criterion - Name: Working with Partners / Weighting: 15%

Quality criterion - Name: Train, Support & Development of staff / Weighting: 5%

Quality criterion - Name: Understanding Challenges for Contract Delivery / Weighting: 10%

Quality criterion - Name: Robustness of Pricing Schedule / Weighting: 10%

Quality criterion - Name: Implementation / Weighting: 10%

Quality criterion - Name: Social / Weighting: 10%

Cost criterion - Name: Price / Weighting: 10%

II.2.11) Information about options

Options: Yes

Description of options

The Authority shall enter into a Contract for a period of 5 years, with an option to extend for a period or periods of 12 months, not to exceed 24 months in total. Such extensions will be at the discretion of the Authority and subject to satisfactory performance. If the full 24 months is taken the contract shall end on 31 March 2032.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

The Contracts can only be awarded to the identified Suppliers due to historically Grant Funding Agreements (SureStart). The three Suppliers have long term leases on the buildings due to Grant Funding Agreement and must provide Family Hub Services from these locations.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-033538](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

Contract No

3

Title

Provision of Family Hub Services - Little Stars Family Hub (East Hull)

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 November 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Child Dynamix

95 Preston Road

Hull

HU9 3QB

Email

lisa.darnell@childdynamix.co.uk

Telephone

+44 1482221425

Country

United Kingdom

NUTS code

- UKE11 - Kingston upon Hull, City of

National registration number

5389477

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,153,731.75

Total value of the contract/lot: £1,615,224.45

Section V. Award of contract

Contract No

1

Title

Provision of Family Hub Services - Fenchurch Cluster Family Hubs (Central/North Hull)

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 November 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Goodwin Development Trust

The Octagon, Walker Street

Hull

HU3 2RA

Email

cdarnell@goodwintrust.org

Country

United Kingdom

NUTS code

- UKE11 - Kingston upon Hull, City of

National registration number

Goodwin Development Trust

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £3,234,375

Lowest offer: £4,528,125 / Highest offer: £4,528,125 taken into consideration

Section V. Award of contract

Contract No

3

Title

Provision of Family Hub Services - Rainbow Family Hub (West Hull)

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 November 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Pickering and Newington Development Association Ltd

728-730 Hessle Road

Hull

HU46JA

Email

colin.turner@pandapeople.co.uk

Country

United Kingdom

NUTS code

- UKE11 - Kingston upon Hull, City of

National registration number

n/a

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,030,624.25

Total value of the contract/lot: £1,442,873.95

Section VI. Complementary information

VI.3) Additional information

To be clear the value input in the Initial estimated total value for each Contract represents the value of the Contracts for the initial term (5 years - 1 April 2025 - 31 March 2030).

The Total value of the Contract amounts, represent the value of the Contract if the maximum extension period of 24 months is taken.

*Values include a 15% uplift on current contract values. The 15% increase has been agreed in principal via the Hull Integrated Health Partnership Board, but requires final sign off once the Authorities budget has been set.

VI.4) Procedures for review

VI.4.1) Review body

The Monitoring Officer

The Guildhall

Hull

HU1 2AA

Email

paul.robinson2@hullcc.gov.uk

Telephone

+44 1482612769

Country

United Kingdom