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Contract

Supply and Implementation of a Destination Management Solution, Including Ongoing Hosting, Support, and Maintenance

The North Yorkshire Council

F03: Contract award notice

Notice identifier: 2024/S 000-039016

Procurement identifier (OCID): ocds-h6vhtk-048b1b

Published 4 December 2024, 10:52am

Section I: Contracting authority

I.1) Name and addresses

The North Yorkshire Council

County Hall, Racecourse Lane,

Northallerton

DL7 8AD

Contact

Mark Taylor

Email

procurement@northyorks.gov.uk

Telephone

+44 1609533450

Country

United Kingdom

Region code

UKE2 - North Yorkshire

Internet address(es)

Main address

<https://www.northyorks.gov.uk>

Buyer's address

<https://yortender.eu-supply.com/ctm/Company/CompanyInformation/Index/104117>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Supply and Implementation of a Destination Management Solution, Including Ongoing Hosting, Support, and Maintenance

Reference number

90181

II.1.2) Main CPV code

- 72260000 - Software-related services

II.1.3) Type of contract

Services

II.1.4) Short description

The Authority is awarding a contract for the Supply and Implementation of a Destination Management Solution, Including Ongoing Hosting, Support, and Maintenance. With a powerful Destination Management Solution at its heart, Visit North Yorkshire seeks to be more efficient, improve services, and deliver increasing value to its paying advertisers; thereby maximising income and effectively marketing the whole of North Yorkshire to visitors and progressing the work streams and goals of its Destination Management Plan.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £250,000

II.2) Description

II.2.2) Additional CPV code(s)

- 48900000 - Miscellaneous software package and computer systems
- 72260000 - Software-related services
- 48000000 - Software package and information systems

II.2.3) Place of performance

NUTS codes

- UKE2 - North Yorkshire

II.2.4) Description of the procurement

The Authority is awarding a contract for the Supply and Implementation of a Destination Management Solution, Including Ongoing Hosting, Support, and Maintenance. With a powerful Destination Management Solution at its heart Visit North Yorkshire seeks to be more efficient, provide better value services to its paying advertisers, maximise it income, effectively market the whole of North Yorkshire to visitors and progress the work streams and goals of its Destination Management Plan.

II.2.5) Award criteria

Quality criterion - Name: Implementation / Weighting: 15.00

Quality criterion - Name: Training / Weighting: 5.00

Quality criterion - Name: Collaborative Working / Weighting: 7.50

Quality criterion - Name: Commercial Opportunities / Weighting: 10.00

Quality criterion - Name: Scalability and Growth / Weighting: 5.00

Quality criterion - Name: SEO / Weighting: 10.00

Quality criterion - Name: Customer Experience / Weighting: 10.00

Quality criterion - Name: Data Management / Weighting: 7.50

Price - Weighting: 30.00

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-025918](#)

Section V. Award of contract

Contract No

1

Title

Supply and Implementation of a Destination Management Solution, Including Ongoing Hosting, Support, and Maintenance

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

29 November 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Decipher Innovation Ltd

1 Woodbridge Road

Ipswich

IP4 2EA

Country

United Kingdom

NUTS code

- UKJ - South East (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £250,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

Strand, City of Westminster

London

Country

United Kingdom

Internet address

<https://www.judiciary.uk/>

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

North Yorkshire Council shall in accordance with the Public Contracts (Amendment) Regulations 2015, incorporate a minimum 10 day standstill period commencing at the point that information on the intention to award the contract is sent to tenderers.

The Council shall, as soon as possible after the decision has been made, inform the tenderers and candidates of its decision, and shall do so by notice in writing by the most rapid means of communication practicable.

Should additional information be required, please contact the person cited in paragraph I.1) of this form. If an appeal regarding the award of a contract has not been successfully resolved, Public Contracts Regulations 2015 (SI 2015 No 6) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England and Wales).

Any such action must be started within 30 days beginning with the date when the aggrieved party first knew or ought to have known that grounds for starting the proceedings had arisen. Where a contract has not been entered into the Court may order the setting aside of the award decision or order the authority to amend any document and may award damages. Following the 10 day standstill period, if no further debriefing has been requested, the Court may only award damages once the contract has been entered into.

VI.4.4) Service from which information about the review procedure may be obtained

High Court of England and Wales

Strand, City of Westminster

London

Country

United Kingdom

Internet address

<https://www.judiciary.uk/>

