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Contract

## **Supply and Implementation of a Destination Management Solution, Including Ongoing Hosting, Support, and Maintenance**

The North Yorkshire Council

F03: Contract award notice

Notice identifier: 2024/S 000-039016

Procurement identifier (OCID): ocids-h6vhtk-048b1b

Published 4 December 2024, 10:52am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The North Yorkshire Council

County Hall, Racecourse Lane,

Northallerton

DL7 8AD

#### **Contact**

Mark Taylor

#### **Email**

[procurement@northyorks.gov.uk](mailto:procurement@northyorks.gov.uk)

#### **Telephone**

+44 1609533450

**Country**

United Kingdom

**Region code**

UKE2 - North Yorkshire

**Internet address(es)**

Main address

<https://www.northyorks.gov.uk>

Buyer's address

<https://yortender.eu-supply.com/ctm/Company/CompanyInformation/Index/104117>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

Supply and Implementation of a Destination Management Solution, Including Ongoing Hosting, Support, and Maintenance

Reference number

90181

**II.1.2) Main CPV code**

- 72260000 - Software-related services

**II.1.3) Type of contract**

## Services

### **II.1.4) Short description**

The Authority is awarding a contract for the Supply and Implementation of a Destination Management Solution, Including Ongoing Hosting, Support, and Maintenance. With a powerful Destination Management Solution at its heart, Visit North Yorkshire seeks to be more efficient, improve services, and deliver increasing value to its paying advertisers; thereby maximising income and effectively marketing the whole of North Yorkshire to visitors and progressing the work streams and goals of its Destination Management Plan.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £250,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 48900000 - Miscellaneous software package and computer systems
- 72260000 - Software-related services
- 48000000 - Software package and information systems

### **II.2.3) Place of performance**

NUTS codes

- UKE2 - North Yorkshire

### **II.2.4) Description of the procurement**

The Authority is awarding a contract for the Supply and Implementation of a Destination Management Solution, Including Ongoing Hosting, Support, and Maintenance. With a powerful Destination Management Solution at its heart Visit North Yorkshire seeks to be more efficient, provide better value services to its paying advertisers, maximise it income, effectively market the whole of North Yorkshire to visitors and progress the work streams and goals of its Destination Management Plan.

### **II.2.5) Award criteria**

Quality criterion - Name: Implementation / Weighting: 15.00

Quality criterion - Name: Training / Weighting: 5.00

Quality criterion - Name: Collaborative Working / Weighting: 7.50

Quality criterion - Name: Commercial Opportunities / Weighting: 10.00

Quality criterion - Name: Scalability and Growth / Weighting: 5.00

Quality criterion - Name: SEO / Weighting: 10.00

Quality criterion - Name: Customer Experience / Weighting: 10.00

Quality criterion - Name: Data Management / Weighting: 7.50

Price - Weighting: 30.00

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-025918](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Supply and Implementation of a Destination Management Solution, Including Ongoing Hosting, Support, and Maintenance

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

29 November 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Decipher Innovation Ltd

1 Woodbridge Road

Ipswich

IP4 2EA

Country

United Kingdom

NUTS code

- UKJ - South East (England)

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £250,000

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

High Court of England and Wales

Strand, City of Westminster

London

Country

United Kingdom

Internet address

<https://www.judiciary.uk/>

### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

North Yorkshire Council shall in accordance with the Public Contracts (Amendment) Regulations 2015, incorporate a minimum 10 day standstill period commencing at the point that information on the intention to award the contract is sent to tenderers.

The Council shall, as soon as possible after the decision has been made, inform the tenderers and candidates of its decision, and shall do so by notice in writing by the most rapid means of communication practicable.

Should additional information be required, please contact the person cited in paragraph I.1) of this form. If an appeal regarding the award of a contract has not been successfully resolved, Public Contracts Regulations 2015 (SI 2015 No 6) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England and Wales).

Any such action must be started within 30 days beginning with the date when the aggrieved party first knew or ought to have known that grounds for starting the proceedings had arisen. Where a contract has not been entered into the Court may order the setting aside of the award decision or order the authority to amend any document and may award damages. Following the 10 day standstill period, if no further debriefing has been requested, the Court may only award damages once the contract has been entered into.

### **VI.4.4) Service from which information about the review procedure may be obtained**

High Court of England and Wales

Strand, City of Westminster

London

Country

United Kingdom

Internet address

<https://www.judiciary.uk/>

