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Contract

## **Media management plus advertising on Google, Bing and Meta. S492154**

Norfolk County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-038871

Procurement identifier (OCID): ocds-h6vhtk-055cb7

Published 10 July 2025, 11:28am

### **Scope**

### **Reference**

PA00002820

### **Description**

Media management plus advertising on Google, Bing and Meta. S492154.

£150000.00

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## **Contract 1**

### **Supplier**

- Heroes Advertising & Public Relations Limited

### **Contract value**

- £150,000 excluding VAT
- £180,000 including VAT

Below the relevant threshold

### **Date signed**

31 March 2025

### **Contract dates**

- 1 April 2025 to 31 March 2026
- 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 79341000 - Advertising services

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## Procedure

### Procedure type

Below threshold - unknown

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## Supplier

### Heroes Advertising & Public Relations Limited

23 Bar Street

Norwich

NR13EU

United Kingdom

Email: [mark@affinityagency.co.uk](mailto:mark@affinityagency.co.uk)

Region: UKH15 - Norwich and East Norfolk

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## **Contracting authority**

### **Norfolk County Council**

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: [sourcingteam@norfolk.gov.uk](mailto:sourcingteam@norfolk.gov.uk)

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government