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Contract

Media management plus advertising on Google, Bing and Meta. S492154

Norfolk County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-038871

Procurement identifier (OCID): ocds-h6vhtk-055cb7

Published 10 July 2025, 11:28am

Scope

Reference

PA00002820

Description

Media management plus advertising on Google, Bing and Meta. S492154.

£150000.00

Contract 1

Supplier

- Heroes Advertising & Public Relations Limited

Contract value

- £150,000 excluding VAT
- £180,000 including VAT

Below the relevant threshold

Date signed

31 March 2025

Contract dates

- 1 April 2025 to 31 March 2026
- 1 year

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services

Procedure

Procedure type

Below threshold - unknown

Supplier

Heroes Advertising & Public Relations Limited

23 Bar Street

Norwich

NR13EU

United Kingdom

Email: mark@affinityagency.co.uk

Region: UKH15 - Norwich and East Norfolk

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government