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Contract

## **Nelson & Colne College Group Invitation to Tender for Media Buying and Planning Services**

Nelson and Colne College

F03: Contract award notice

Notice identifier: 2024/S 000-038630

Procurement identifier (OCID): ocds-h6vhtk-04a346

Published 29 November 2024, 2:51pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Nelson and Colne College

Scotland Road

Nelson

BB9 7YT

#### **Email**

[e.metcalf@thecpc.ac.uk](mailto:e.metcalf@thecpc.ac.uk)

#### **Telephone**

+44 1282440201

#### **Country**

United Kingdom

**NUTS code**

UKD4 - Lancashire

**Internet address(es)**

Main address

<http://www.nelsongroup.ac.uk/>

Buyer's address

<http://www.nelsongroup.ac.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Nelson & Colne College Group Invitation to Tender for Media Buying and Planning Services

Reference number

CA14699 - OFTS

#### **II.1.2) Main CPV code**

- 79341400 - Advertising campaign services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Nelson & Colne College Group Invitation to Tender for Media Buying and Planning Services.  
1st December 2024 – 30th November 2027

With 1x 12-Month Optional Extension Periods.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £300,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services
- 79341100 - Advertising consultancy services

- 79415200 - Design consultancy services
- 79413000 - Marketing management consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKD4 - Lancashire

Main site or place of performance

Lancashire

### **II.2.4) Description of the procurement**

Nelson & Colne College Group Invitation to Tender for Media Buying and Planning Services.  
1st December 2024 – 30th November 2027

With 1x 12-Month Optional Extension Periods. Nelson & Colne College Group are seeking a dedicated professional, media buying and planning agency to support their in-house team and businesses.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70.00%

Price - Weighting: 30.00%

### **II.2.11) Information about options**

Options: Yes

Description of options

48 month(s) from the commencement date, with 36 initial month(s) and option to extend 1x12 month(s)

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-030852](#)

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## **Section V. Award of contract**

### **Contract No**

CA14699

### **Title**

Nelson & Colne College Group Invitation to Tender for Media Buying and Planning Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

29 November 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

EDISON MEDIA LIMITED

Oak Court, Office 1, Suite A, Second Floor,

Swinton

M27 8FF

Email

[miles@edisonmedia.co.uk](mailto:miles@edisonmedia.co.uk)

Telephone

+44 7908150313

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

[www.edisonmedia.co.uk](http://www.edisonmedia.co.uk)

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £300,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Section II.3) – dates refer to the initial contract period and do not include the options of any extensions.

Section IV.3.5) – any dates shown are an estimate.

In the first instance, candidates should register with [www.multiguote.com](http://www.multiguote.com) and express an interest in the contract, full details of the contract will be available.

The Contracting Authority shall not be under any obligation to accept any tender. The Contracting Authority reserves the right to cancel the entire or parts of the tender, without such an action conferring any right to compensation on the Tenderers.

The Contracting Authority has no liability to settle any cost incurred by the tenderer as a result of the tendering procedure.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Tenet Education Services Ltd

Procurement House Unit 23, Leslie Hough Way, Leslie Hough Way

Salford

M6 6AJ

Email

[jonathan.whittle@tenetservices.com](mailto:jonathan.whittle@tenetservices.com)

Telephone

+44 7834518948

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Tenet Education Services Ltd

Procurement House Unit 23, Leslie Hough Way, Leslie Hough Way

Salford

M6 6AJ

Email

[jonathan.whittle@tenetservices.com](mailto:jonathan.whittle@tenetservices.com)

Telephone

+44 7834518948

Country

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#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

The authority will incorporate a minimum 10 calendar day standstill period at the point that information on the award of the contract is communicated to tenderers. If an appeal regarding the award of contract has not been successfully resolved then the Public Contracts Regulations 2015 provide for aggrieved parties who have been harmed or are at risk of harm by breach of the rules to take action in the High Court. Any such action must be brought promptly (generally within 3 months).

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Tenet Education Services Ltd

Procurement House Unit 23, Leslie Hough Way, Leslie Hough Way

Salford

M6 6AJ



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