

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/038597-2025>

Award

Rapid Economic Assessment and Data Reviews READR

British Film Institute

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-038597

Procurement identifier (OCID): ocds-h6vhtk-050ce0 ([view related notices](#))

Published 9 July 2025, 1:56pm

Scope

Reference

2025/435

Description

As part of the BFI 2033 strategy, the BFI allocated £1.8 million to the Research and Statistics Fund ('the Fund') for the period 2023-2026. Working with the industry-led Research Advisory Group, and through the creation of independent, trusted and rigorous evidence - including bespoke commissioned research - the Fund addresses industry knowledge gaps, supports policymaking, and gives insight into how independent and cultural organisations can adapt and thrive. All data and research generated is shared publicly.

We are piloting a new approach that allows the Fund to be more responsive to industry need to have information quickly on a range of different topics. The deliverables will be used to influence policy and strategically guide the sector. It is especially relevant at a time when there is volatility in business models and technological trends, and a fast-changing political landscape.

Contract 1. Rapid Economic Assessment and Data Reviews READR

Supplier

- [ALMA ECONOMICS LIMITED](#)

Contract value

- £175,000 excluding VAT
- £210,000 including VAT

Below the relevant threshold

Award decision date

9 July 2025

Earliest date the contract will be signed

12 July 2025

Contract dates (estimated)

- 14 July 2025 to 1 May 2027
- 1 year, 9 months, 19 days

Main procurement category

Services

CPV classifications

- 73200000 - Research and development consultancy services
- 73210000 - Research consultancy services
- 79310000 - Market research services
- 79400000 - Business and management consultancy and related services
- 79415000 - Production management consultancy services

Information about tenders

- 10 tenders received
- 1 tender assessed in the final stage:
 - 0 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - open competition

Supplier

ALMA ECONOMICS LIMITED

- Companies House: 09391354

43 Tanner Street

London

SE1 3PL

United Kingdom

Email: info@almaeconomics.com

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Rapid Economic Assessment and Data Reviews READR

Contracting authority

British Film Institute

- Charity Commission (England and Wales): 287780

21 STEPHEN STREET

LONDON

W1T 1LN

United Kingdom

Email: graham.bellas@bfi.org.uk

Region: UKI31 - Camden and City of London

Organisation type: Public authority - sub-central government