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Contract

Senior Leadership Coaching and Facilitation Services Framework

Llywodraeth Cymru / Welsh Government

F03: Contract award notice

Notice identifier: 2024/S 000-038535

Procurement identifier (OCID): ocids-h6vhtk-0451c0

Published 29 November 2024, 9:05am

Section I: Contracting authority

I.1) Name and addresses

Llywodraeth Cymru / Welsh Government

Cathays

Caerdydd / Cardiff

CF10 3NQ

Contact

Marc Alford-Evans

Email

Marc.Alford-Evans@gov.wales

Telephone

+44 3000615677

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

http://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Coaching/Personal Development

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Senior Leadership Coaching and Facilitation Services Framework

Reference number

C158/2023/2024

II.1.2) Main CPV code

- 80570000 - Personal development training services

II.1.3) Type of contract

Services

II.1.4) Short description

The aim is to establish a framework agreement, for a period of up to four years, as a cost and time effective solution for the provision of qualified and experienced professionals, who understand the context of the challenges facing senior leadership levels, to support the development of senior leaders operating within the Welsh public services.

Welsh and English are treated equally in public services across Wales. There is a requirement for bidders of the framework to recognise this and respond to an individual's language of choice, Welsh or English, and is therefore seeking to appoint to the Framework Agreement coaches and facilitators who can deliver interventions in Welsh and/or English. The framework will be divided into four lots to accommodate this.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £320,000

II.2) Description

II.2.1) Title

Lot 2 – Senior Leadership Facilitation Services through the medium of Welsh

Lot No

2

II.2.2) Additional CPV code(s)

- 79632000 - Personnel-training services
- 80000000 - Education and training services
- 79998000 - Coaching services
- 80510000 - Specialist training services
- 80532000 - Management training services
- 80570000 - Personal development training services

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

The aim is to establish a framework agreement, for a period of up to four years, as a cost and time effective solution for the provision of qualified and experienced professionals, who understand the context of the challenges facing senior leadership levels, to support the development of senior leaders operating within the Welsh public services.

Welsh and English are treated equally in public services across Wales. There is a requirement for bidders of the framework to recognise this and respond to an individual's language of choice, Welsh or English, and is therefore seeking to appoint to the Framework Agreement coaches and facilitators who can deliver interventions in Welsh and/or English. The framework will be divided into four lots to accommodate this.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 3 - Senior Leadership Coaching Services through the medium of English

Lot No

3

II.2.2) Additional CPV code(s)

- 79632000 - Personnel-training services
- 79998000 - Coaching services
- 80000000 - Education and training services
- 80570000 - Personal development training services
- 80510000 - Specialist training services
- 80532000 - Management training services

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

The aim is to establish a framework agreement, for a period of up to four years, as a cost and time effective solution for the provision of qualified and experienced professionals, who understand the context of the challenges facing senior leadership levels, to support the development of senior leaders operating within the Welsh public services.

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II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 4 - Senior Leadership Facilitation Services through the medium of English

Lot No

4

II.2.2) Additional CPV code(s)

- 79998000 - Coaching services
- 80000000 - Education and training services
- 80532000 - Management training services
- 80570000 - Personal development training services
- 80510000 - Specialist training services
- 79632000 - Personnel-training services

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

The aim is to establish a framework agreement, for a period of up to four years, as a cost and time effective solution for the provision of qualified and experienced professionals, who understand the context of the challenges facing senior leadership levels, to support the development of senior leaders operating within the Welsh public services.

Welsh and English are treated equally in public services across Wales. There is a requirement for bidders of the framework to recognise this and respond to an individual's language of choice, Welsh or English, and is therefore seeking to appoint to the Framework Agreement coaches and facilitators who can deliver interventions in Welsh and/or English. The framework will be divided into four lots to accommodate this.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 1 - Senior Leadership Facilitation Services through the medium of English

Lot No

1

II.2.2) Additional CPV code(s)

- 79998000 - Coaching services

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

The aim is to establish a framework agreement, for a period of up to four years, as a cost and time effective solution for the provision of qualified and experienced professionals, who understand the context of the challenges facing senior leadership levels, to support the development of senior leaders operating within the Welsh public services.

Welsh and English are treated equally in public services across Wales. There is a requirement for bidders of the framework to recognise this and respond to an individual's language of choice, Welsh or English, and is therefore seeking to appoint to the Framework Agreement coaches and facilitators who can deliver interventions in Welsh and/or English. The framework will be divided into four lots to accommodate this.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-021565](#)

Section V. Award of contract

Lot No

2

Title

Lot 2 – Senior Leadership Facilitation Services through the medium of Welsh

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 November 2024

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Leaderful Action

Galahad House, Langstone Business Park, Priory Drive

Newport

NP182HJ

Telephone

+44 7929827645

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

MENTERA

Uned 3 Parc Gwyddoniaeth, Aberystwyth

Ceredigion

SY233AH

Telephone

+44 2920467400

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Catrin MacDonnell Coaching & Training

84 Alma Road, Clifton

Bristol

BS82DJ

Country

United Kingdom

NUTS code

- UKK11 - Bristol, City of

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ELEVATE B C LTD

Plas Farm, Llansteffan

Carmarthen

SA335JP

Telephone

+44 7532160743

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

CARTER & CORSON PARTNERSHIP LIMITED

Suite 2, 25 King Street

Knutsford

WA166DW

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £320,000

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

1

Title

Lot 1 - Senior Leadership Facilitation Services through the medium of English

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 November 2024

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

ELEVATE B C LTD

Plas Farm, Llansteffan

Carmarthen

SA335JP

Telephone

+44 7532160743

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Tavistock and Portman NHS Foundation Trust

The Tavistock Centre, 120 Belsize Lane

London

NW35BA

Telephone

+44 2089382357

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Mentera

Aberystwyth

SY23 3AH

Email

ceisiadau@mentera.cymru

Telephone

+44 1970636565

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Catrin MacDonnell Coaching & Training

84 Alma Road, Clifton

Bristol

BS82DJ

Country

United Kingdom

NUTS code

- UKK11 - Bristol, City of

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Leaderful Action

Galahad House, Langstone Business Park, Priory Drive

Newport

NP182HJ

Telephone

+44 7929827645

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

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Suite 2, 25 King Street

Knutsford

WA166DW

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £320,000

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

3

Title

Lot 3 - Senior Leadership Coaching Services through the medium of English

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 November 2024

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

MENTERA

Uned 3 Parc Gwyddoniaeth, Aberystwyth

Ceredigion

SY233AH

Telephone

+44 2920467400

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Leaderful Action

Galahad House, Langstone Business Park, Priory Drive

Newport

NP182HJ

Telephone

+44 7929827645

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Tavistock and Portman NHS Foundation Trust

The Tavistock Centre, 120 Belsize Lane

London

NW35BA

Telephone

+44 2089382357

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Catrin MacDonnell Coaching & Training

84 Alma Road, Clifton

Bristol

BS82DJ

Country

United Kingdom

NUTS code

- UKK11 - Bristol, City of

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ELEVATE B C LTD

Plas Farm, Llansteffan

Carmarthen

SA335JP

Telephone

+44 7532160743

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Asatoma

118 Pall Mall

London

sw1y 5ed

Email

simon.devereux@asatoma.org

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

CARTER & CORSON PARTNERSHIP LIMITED

Suite 2, 25 King Street

Knutsford

WA166DW

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ELIESHA TRAINING LIMITED

Newcastle House, Albany Court, Newcastle Business Park

Newcastle Upon Tyne

NE47YB

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

FUEL LEARNING LIMITED

Unit 6 Measham Lodge Business Park Gallows Lane, Measham

Swadlincote

DE127HA

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Gayle Hudson Coaching and Consultancy

1 oerley way

oswestry

SY111TD

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

gratland ltd

3 abbot road

guildford

GU13TA

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HUGH IRWIN ASSOCIATES LTD

3 Cardiff Road, Taffs Well

Cardiff

CF157RA

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HAPUS PEOPLE LTD

Britannia House, Caerphilly Business Park

Caerphilly

CF833GG

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Q5 partners

Thorney House, 34 Smith Square

London

SW1P3HL

Telephone

+44 207340066

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Mynd Leadership

Abergavenny

NP7 9EL

Email

nicola@myndleadership.co.uk

Telephone

+44 7515866272

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

SWEETMANS & PARTNERS LIMITED

26 Victoria Park Road West

Cardiff

CF51FA

Telephone

+44 7764604179

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

TOGETHERBETTER COLLABORATIVE CONSULTANCY LTD

Fachddu, Talog

Carmarthen

SA336PF

Telephone

+44 7973331184

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

TRACY MYHILL ASSOCIATES LTD

The Coach House 14 Highfields, Bradford Place

Penarth

CF641AF

Telephone

+44 7525924470

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £320,000

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

4

Title

Lot 4 - Senior Leadership Facilitation Services through the medium of English

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 November 2024

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: Yes

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The contractor is an SME

Yes

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Newport

NP182HJ

Telephone

+44 7929827645

Country

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NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

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Telephone

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- UK - United Kingdom

The contractor is an SME

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The contractor is an SME

Yes

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Plas Farm, Llansteffan

Carmarthen

SA335JP

Telephone

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Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

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118 Pall Mall

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Email

simon.devereux@asatoma.org

Country

United Kingdom

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- UK - United Kingdom

The contractor is an SME

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V.2.3) Name and address of the contractor

CARTER & CORSON PARTNERSHIP LIMITED

Suite 2, 25 King Street

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Country

United Kingdom

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The contractor is an SME

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The contractor is an SME

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HAPUS PEOPLE LTD

Britannia House, Caerphilly Business Park

Caerphilly

CF833GG

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

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V.2.3) Name and address of the contractor

Q5 partners

Thorney House, 34 Smith Square

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Telephone

+44 207340066

Country

United Kingdom

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- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £320,000

Total value of the contract/lot: £320,000

Section VI. Complementary information

VI.3) Additional information

Please note the framework value stipulated is the maximum value for the duration of the framework. The actual value will be determined by the total amount of the amalgamated value of the call-off contracts awarded during the framework's life, up to this stipulated ceiling value.

(WA Ref:146414)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom