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Planning

## **Marketing**

Peabody Trust

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-038519

Procurement identifier (OCID): ocds-h6vhtk-04c0f2

Published 28 November 2024, 7:05pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Peabody Trust

Minster Court, 45 47 Westminster Bridge Road

London

SE1 7JB

### **Contact**

Damon Pickard

### **Email**

[damon.pickard@peabody.org.uk](mailto:damon.pickard@peabody.org.uk)

### **Telephone**

+44 02070214444

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.peabody.org.uk/>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Housing and community amenities

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

Marketing

**II.1.2) Main CPV code**

- 79342000 - Marketing services

**II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Peabody intends to hold a Meet The Buyer session via Teams on January 17th at 930am to outline our future marketing requirements. We will be addressing the following areas in this session: Creative Agencies, 3D Modelmakers, CGI & 3D Visualisation, Signage, Marketing Suites, Interior Designers, PR & Events, Media. Interested parties should contact [damon.pickard@peabody.org.uk](mailto:damon.pickard@peabody.org.uk) to register their interest and receive an invite to the event.

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKI - London
- UK - United Kingdom

Main site or place of performance

LONDON,UNITED KINGDOM

### **II.2.4) Description of the procurement**

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## **II.3) Estimated date of publication of contract notice**

17 February 2025

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=905484915>

GO Reference: GO-20241128-PRO-28697238