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Award

## **Funding to Royal Welsh Agricultural Society 2025-2028**

Llywodraeth Cymru / Welsh Government

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-038329

Procurement identifier (OCID): ocds-h6vhtk-055b58 ([view related notices](#))

Published 8 July 2025, 3:44pm

### **Scope**

### **Reference**

C111/2025/2026

### **Description**

Funding Support to the Royal Welsh Agricultural Society, sponsorship opportunities for Welsh Government and a platform for to engage in discussion that influent for future of Welsh agriculture.

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## **Contract 1. Funding to Royal Welsh Agricultural Society**

## 2025-2028

### Supplier

- [Royal Welsh Agricultural Society](#)

### Contract value

- £450,000 excluding VAT
- £539,999.99 including VAT

Above the relevant threshold

### Earliest date the contract will be signed

11 July 2025

### Contract dates (estimated)

- 14 July 2025 to 31 March 2028
- 2 years, 8 months, 18 days

### Main procurement category

Services

### CPV classifications

- 79342200 - Promotional services
- 77110000 - Services incidental to agricultural production

- 77100000 - Agricultural services

## **Contract locations**

- UKL - Wales
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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Direct award

## **Direct award justification**

Single supplier - intellectual property or exclusive rights

Based on there being no other supplier that is able to provide the services required.

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## **Supplier**

### **Royal Welsh Agricultural Society**

- Public Procurement Organisation Number: PPZZ-6249-VHHW

Royal Welsh Showground Llanelwedd

Builth Wells

LD23SY

United Kingdom

Email: [chiefexecutive@rwas.co.uk](mailto:chiefexecutive@rwas.co.uk)

Region: UKL24 - Powys

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Funding to Royal Welsh Agricultural Society 2025-2028

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## Contracting authority

### Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Contact name: Corporate Procurement Services

Email: [cpsprocurementadvice@gov.wales](mailto:cpsprocurementadvice@gov.wales)

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales