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Award

## Funding to Royal Welsh Agricultural Society 2025-2028

Llywodraeth Cymru / Welsh Government

UK5: Transparency notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-038329

Procurement identifier (OCID): ocds-h6vhtk-055b58 (view related notices)

Published 8 July 2025, 3:44pm

### Scope

#### Reference

C111/2025/2026

#### **Description**

Funding Support to the Royal Welsh Agricultural Society, sponsorship opportunities for Welsh Government and a platform for to engage in discussion that influent for future of Welsh agriculture.

### **Contract 1. Funding to Royal Welsh Agricultural Society**

#### 2025-2028

### **Supplier**

• Royal Welsh Agricultural Society

#### **Contract value**

- £450,000 excluding VAT
- £539,999.99 including VAT

Above the relevant threshold

#### Earliest date the contract will be signed

11 July 2025

### **Contract dates (estimated)**

- 14 July 2025 to 31 March 2028
- 2 years, 8 months, 18 days

## Main procurement category

Services

#### **CPV** classifications

- 79342200 Promotional services
- 77110000 Services incidental to agricultural production

77100000 - Agricultural services
Contract locations
• UKL - Wales
Participation
Particular suitability
Small and medium-sized enterprises (SME)
Other information
Conflicts assessment prepared/revised
Yes
Procedure
Procedure type
Direct award

### **Direct award justification**

Single supplier - intellectual property or exclusive rights

Based on there being no other supplier that is able to provide the services required.

## **Supplier**

#### **Royal Welsh Agricultural Society**

• Public Procurement Organisation Number: PPZZ-6249-VHHW

Royal Welsh Showground Llanelwedd

**Builth Wells** 

LD23SY

**United Kingdom** 

Email: <a href="mailto:chiefexecutive@rwas.co.uk">chiefexecutive@rwas.co.uk</a>

Region: UKL24 - Powys

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Funding to Royal Welsh Agricultural Society 2025-2028

# **Contracting authority**

### **Llywodraeth Cymru / Welsh Government**

• Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

**United Kingdom** 

Contact name: Corporate Procurement Services

Email: <a href="mailto:cpsprocurementadvice@gov.wales">cpsprocurementadvice@gov.wales</a>

Website: <a href="http://gov.wales">http://gov.wales</a>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales