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Contract

## Market Research

Post Office Limited

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-038233

Procurement identifier (OCID): ocds-h6vhtk-05513c ([view related notices](#))

Published 8 July 2025, 1:31pm

## Scope

## Reference

C103578

## Description

Market research, associated analysis and reports

up to £40,000 ex vat

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## **Contract 1**

### **Supplier**

- Apex Insight Limited

### **Contract value**

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

### **Date signed**

4 July 2025

### **Contract dates**

- 4 July 2025 to 31 October 2025
- 3 months, 28 days

### **Main procurement category**

Services

### **CPV classifications**

- 79310000 - Market research services

## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Apex Insight Limited

9 Sutherland Road

London

W13 0DX

United Kingdom

Email: [info@apex-insight.com](mailto:info@apex-insight.com)

Region: UKI73 - Ealing

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### Post Office Limited

- Companies House: 02154540
- Public Procurement Organisation Number: PRNP-5883-YMLG

100 Wood Street

London

EC2V 7ER

United Kingdom

Email: [Procurement@postoffice.co.uk](mailto:Procurement@postoffice.co.uk)

Website: <https://corporate.postoffice.co.uk/>

Region: UKI31 - Camden and City of London

Organisation type: Public authority - central government