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Contract

Advocacy Services for Adults

Brighton and Hove City Council
East Sussex County Council
West Sussex County Council
NHS Sussex Integrated Care Board

F21: Social and other specific services – public contracts

Contract award notice

Notice identifier: 2025/S 000-038167

Procurement identifier (OCID): ocds-h6vhtk-04a519

Published 8 July 2025, 11:29am

Section I: Contracting authority

I.1) Name and addresses

Brighton and Hove City Council

Hove Town Hall, Norton Road

Hove

BN33BQ

Contact

Procurement Team

Email

procurement@brighton-hove.gov.uk

Country

United Kingdom

Region code

UKJ21 - Brighton and Hove

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.brighton-hove.gov.uk

Buyer's address

<https://in-tendhost.co.uk/sesharedservices.aspx/Home>

I.1) Name and addresses

East Sussex County Council

County Hall, St Anne's Crescent, Lewes

East Sussex

BN7 1UE

Contact

Procurement Team

Email

procurement@brighton-hove.gov.uk

Country

United Kingdom

Region code

UKJ22 - East Sussex CC

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.eastsussex.gov.uk/>

I.1) Name and addresses

West Sussex County Council

County Hall, Chichester

East Sussex

PO19 1RQ

Contact

Procurement Team

Email

procurement@brighton-hove.gov.uk

Country

United Kingdom

Region code

UKJ2 - Surrey, East and West Sussex

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.westsussex.gov.uk/>

I.1) Name and addresses

NHS Sussex Integrated Care Board

Sackville House, Brooks Close, Lewes

East Sussex

BN7 2FZ

Contact

Procurement Team

Email

procurement@brighton-hove.gov.uk

Country

United Kingdom

Region code

UKJ2 - Surrey, East and West Sussex

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.sussex.ics.nhs.uk/>

I.2) Information about joint procurement

The contract involves joint procurement

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Advocacy Services for Adults

Reference number

BHCC - 038104

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

East Sussex County Council, West Sussex County Council, Brighton & Hove City Council and NHS Sussex Integrated Care Board invited applications to tender for a contract to provide an integrated advocacy service for the Commissioners with a central point of access. This is a contract award notice.

This commission is outcome focused and the Commissioners would welcome new and creative approaches to service provision that could deliver the outcomes through different ways of working and/or by building on existing good practice.

The Commissioners will award one contract with one Service Provider. The Service Provider may Sub-Contract with specialist providers ('Sub-Contractors') in the delivery of elements of the Services as a Lead Provider Model. However, the Service Provider will remain responsible for the delivery of all elements of the Services and will deliver the different elements within a single service structure using uniform processes and systems for management and monitoring of the Services.

The Service Provider will directly provide or work in partnership or sub-contract to deliver:

- i. Independent Mental Capacity Advocacy (IMCA) service across East Sussex, Brighton & Hove and West Sussex
- ii. Relevant Person's Paid Representative (RPPR) service across East Sussex, Brighton & Hove and West Sussex;
- iii. Independent Care Act Advocacy (ICAA) for Brighton & Hove and West Sussex;
- iv. Independent Mental Health Advocacy (IMHA) for Brighton & Hove and West Sussex;
- v. Independent Health Complaints Advocacy (IHCA) for Brighton & Hove;
- vi. Community Mental Health Advocacy for Brighton & Hove and West Sussex;
- vii. and Specialist Community Advocacy for Brighton & Hove.

The Commissioners wish to appoint a Service Provider suitably experienced in leading and developing advocacy provision with an excellent track record of providing the relevant statutory and non-statutory advocacy services. Service Providers will need to demonstrate how the model will be implemented and work in practice and particularly how the Service Provider will manage its supply chain, if any, to ensure compliance with the contract requirements in terms of quality.

The Service Provider will need to demonstrate their understanding of the unique and diverse make-up each local authority area and how they will ensure that their proposed service will be accessible, engaging and reflect need and also demonstrate impact of the Services.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £6,658,308.41

II.2) Description

II.2.2) Additional CPV code(s)

- 85300000 - Social work and related services
- 98000000 - Other community, social and personal services

II.2.3) Place of performance

NUTS codes

- UKJ2 - Surrey, East and West Sussex

II.2.4) Description of the procurement

The Procurement Contract Regulations 2015 classifies some social care services and other specific services as "Light Touch". These services are subject to different, more flexible rules and thresholds than ordinary public contracts under the Act. The Advocacy services required fall under 'Light Touch Regime'.

This procurement is governed by the Procurement Contract Regulations 2015.

The Commissioners are using the Open Procedure.

The contract for the provision of Advocacy Services will be for an initial period of five (5) years, plus an optional extension period of two (2) years. The Contract will be for a maximum of seven (7) years.

Any interested organisation with the experience, capability and capacity to deliver the ambition laid out in the tender documents may submit a tender return in response to this contract notice.

The Commissioners welcome collaborations and partnerships, subject to them appointing a lead provider to act on their behalf as the lead contracting party taking overall responsibility for delivery of the Advocacy services in accordance with the requirements of the Contract.

Please see the published tender documentation for details of award criteria.

Section IV. Procedure

IV.1) Description

IV.1.1) Form of procedure

Open procedure

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-035803](#)

Section V. Award of contract

Contract No

1

Title

Advocacy Services for Adults

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 March 2025

V.2.2) Information about tenders

Number of tenders received: 3

V.2.3) Name and address of the contractor

The Advocacy People

Hastings

Country

United Kingdom

NUTS code

- UKJ22 - East Sussex CC

Companies House

3963421

Internet address

www.theadvocacypeople.org.uk

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £6,658,308.41