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Contract

## **Seasonal Trading Sites Concession - Ice Cream Licences 2025-2027**

The Council of the Borough of Kirklees

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-038151

Procurement identifier (OCID): ocds-h6vhtk-055aec

Published 8 July 2025, 11:07am

### **Scope**

### **Reference**

KMCFM-047

### **Description**

The Council of the Borough of Kirklees ("the Council") sought supplier(s) for the concession provision of Ice Cream licences at four designated Council parks ("Lots"):

- Beaumont Park
- Crow Nest Park
- Wilton Park
- Greenhead Park

The scope of Services includes the sale of ice cream, ice cream tubs, ice lollies, bottled

water, cans of soft drink and flavoured slush puppies.

Invited Suppliers could bid for single or all Lots.

The Council does not guarantee any volume of supply during the term of the contract. The volume of supply is dependent on the demand. The demand is strongly led by the season, weather and school holidays.

The licence contract period is 24 months in total.

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## **Contract 1. Seasonal Trading Sites: Beaumont Park**

### **Supplier**

- Super Softee Ices

### **Contract value**

- £70,000 including VAT

Below the relevant threshold

### **Date signed**

30 April 2025

### **Contract dates**

- 1 May 2025 to 30 April 2027

- 2 years

## **Main procurement category**

Services

## **CPV classifications**

- 15555000 - Ice cream and similar products
- 55520000 - Catering services

## **Contract locations**

- UKE44 - Calderdale and Kirklees
- 

## **Contract 2. Seasonal Trading Sites: Crow Nest Park**

### **Supplier**

- Mr Juicy Ice Creams

### **Contract value**

- £20,800 including VAT

Below the relevant threshold

### **Date signed**

30 April 2025

### **Contract dates**

- 1 May 2025 to 30 April 2027
- 2 years

### **Main procurement category**

Services

### **CPV classifications**

- 15555000 - Ice cream and similar products
- 55520000 - Catering services

### **Contract locations**

- UKE44 - Calderdale and Kirklees
- 

## **Contract 3. Seasonal Trading Sites: Wilton Park**

### **Supplier**

- Super Whippy Ice Cream Limited

### **Contract value**

- £50,000 including VAT

Below the relevant threshold

### **Date signed**

30 April 2025

### **Contract dates**

- 1 May 2025 to 30 April 2027
- 2 years

### **Main procurement category**

Services

### **CPV classifications**

- 15555000 - Ice cream and similar products
- 55520000 - Catering services

### **Contract locations**

- UKE44 - Calderdale and Kirklees
- 

## **Contract 4. Seasonal Trading Sites: Greenhead Park**

### **Supplier**

- Super Softee Ices

## **Contract value**

- £120,000 including VAT

Below the relevant threshold

## **Date signed**

30 April 2025

## **Contract dates**

- 1 May 2025 to 30 April 2027
- 2 years

## **Main procurement category**

Services

## **CPV classifications**

- 15555000 - Ice cream and similar products
- 55520000 - Catering services

## **Contract locations**

- UKE44 - Calderdale and Kirklees
-

## Procedure

### Procedure type

Below threshold - unknown

### Special regime

Concession

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## Suppliers

### Mr Juicy Ice Creams

Dewsbury

Wakefield

HD1 2TA

United Kingdom

Email: [mrjuicyicecreams@gmail.com](mailto:mrjuicyicecreams@gmail.com)

Region: UKE44 - Calderdale and Kirklees

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 2. Seasonal Trading Sites: Crow Nest Park

## **Super Softee Ices**

Beeston

Leeds

HD1 2TA

United Kingdom

Email: [ased.h@hotmail.co.uk](mailto:ased.h@hotmail.co.uk)

Region: UKE44 - Calderdale and Kirklees

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Seasonal Trading Sites: Beaumont Park

Contract 4. Seasonal Trading Sites: Greenhead Park

## **Super Whippy Ice Cream Limited**

46 Houghton Place

Bradford

BD1 3RG

United Kingdom

Email: [info@super-whippy.co.uk](mailto:info@super-whippy.co.uk)

Region: UKE41 - Bradford

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 3. Seasonal Trading Sites: Wilton Park

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## **Contracting authority**

### **The Council of the Borough of Kirklees**

- Public Procurement Organisation Number: PXHZ-9111-QHMJ

The Town Hall, Ramsden Street

Huddersfield

HD1 2TA

United Kingdom

Contact name: Kirklees Council

Email: [procurement@kirklees.gov.uk](mailto:procurement@kirklees.gov.uk)

Website: <https://www.kirklees.gov.uk>

Region: UKE44 - Calderdale and Kirklees

Organisation type: Public authority - sub-central government