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Contract

Seasonal Trading Sites Concession - Ice Cream Licences 2025-2027

The Council of the Borough of Kirklees

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-038151

Procurement identifier (OCID): ocds-h6vhtk-055aec

Published 8 July 2025, 11:07am

Scope

Reference

KMCFM-047

Description

The Council of the Borough of Kirklees ("the Council") sought supplier(s) for the concession provision of Ice Cream licences at four designated Council parks ("Lots"):

- Beaumont Park
- Crow Nest Park
- Wilton Park
- Greenhead Park

The scope of Services includes the sale of ice cream, ice cream tubs, ice lollies, bottled

water, cans of soft drink and flavoured slush puppies.

Invited Suppliers could bid for single or all Lots.

The Council does not guarantee any volume of supply during the term of the contract. The volume of supply is dependent on the demand. The demand is strongly led by the season, weather and school holidays.

The licence contract period is 24 months in total.

Contract 1. Seasonal Trading Sites: Beaumont Park

Supplier

- Super Softee Ices

Contract value

- £70,000 including VAT

Below the relevant threshold

Date signed

30 April 2025

Contract dates

- 1 May 2025 to 30 April 2027

- 2 years

Main procurement category

Services

CPV classifications

- 15555000 - Ice cream and similar products
- 55520000 - Catering services

Contract locations

- UKE44 - Calderdale and Kirklees
-

Contract 2. Seasonal Trading Sites: Crow Nest Park

Supplier

- Mr Juicy Ice Creams

Contract value

- £20,800 including VAT

Below the relevant threshold

Date signed

30 April 2025

Contract dates

- 1 May 2025 to 30 April 2027
- 2 years

Main procurement category

Services

CPV classifications

- 15555000 - Ice cream and similar products
- 55520000 - Catering services

Contract locations

- UKE44 - Calderdale and Kirklees
-

Contract 3. Seasonal Trading Sites: Wilton Park

Supplier

- Super Whippy Ice Cream Limited

Contract value

- £50,000 including VAT

Below the relevant threshold

Date signed

30 April 2025

Contract dates

- 1 May 2025 to 30 April 2027
- 2 years

Main procurement category

Services

CPV classifications

- 15555000 - Ice cream and similar products
- 55520000 - Catering services

Contract locations

- UKE44 - Calderdale and Kirklees
-

Contract 4. Seasonal Trading Sites: Greenhead Park**Supplier**

- Super Softee Ices

Contract value

- £120,000 including VAT

Below the relevant threshold

Date signed

30 April 2025

Contract dates

- 1 May 2025 to 30 April 2027
- 2 years

Main procurement category

Services

CPV classifications

- 15555000 - Ice cream and similar products
- 55520000 - Catering services

Contract locations

- UKE44 - Calderdale and Kirklees
-

Procedure

Procedure type

Below threshold - unknown

Special regime

Concession

Suppliers

Mr Juicy Ice Creams

Dewsbury

Wakefield

HD1 2TA

United Kingdom

Email: mrjuicyicecreams@gmail.com

Region: UKE44 - Calderdale and Kirklees

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 2. Seasonal Trading Sites: Crow Nest Park

Super Softee Ices

Beeston

Leeds

HD1 2TA

United Kingdom

Email: ased.h@hotmail.co.uk

Region: UKE44 - Calderdale and Kirklees

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Seasonal Trading Sites: Beaumont Park

Contract 4. Seasonal Trading Sites: Greenhead Park

Super Whippy Ice Cream Limited

46 Houghton Place

Bradford

BD1 3RG

United Kingdom

Email: info@super-whippy.co.uk

Region: UKE41 - Bradford

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 3. Seasonal Trading Sites: Wilton Park

Contracting authority

The Council of the Borough of Kirklees

- Public Procurement Organisation Number: PXHZ-9111-QHMJ

The Town Hall, Ramsden Street

Huddersfield

HD1 2TA

United Kingdom

Contact name: Kirklees Council

Email: procurement@kirklees.gov.uk

Website: <https://www.kirklees.gov.uk>

Region: UKE44 - Calderdale and Kirklees

Organisation type: Public authority - sub-central government