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Tender

Market Research Services

UK Atomic Energy Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-038067

Procurement identifier (OCID): ocds-h6vhtk-050ae8 ([view related notices](#))

Published 8 July 2025, 9:00am

Scope

Reference

T/IP041/25

Description

UKAEA is looking to form a collaborative relationship with a provider to conduct at least 5 stakeholder surveys annually for consensus and feedback. The awarded supplier will need to provide services which could include, but are not limited to: • Regional, national and international market research • Online data collection • Telephone interviews, to collect long form responses • Detailed reporting including recommendations.

Total value (estimated)

- £950,000 excluding VAT
- £1,140,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 30 October 2025 to 31 October 2028
- Possible extension to 31 October 2029
- 4 years, 2 days

Description of possible extension:

+ 1 year

Main procurement category

Services

CPV classifications

- 79310000 - Market research services

Contract locations

- UK - United Kingdom

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
 - Voluntary, community and social enterprises (VCSE)
-

Submission

Enquiry deadline

18 July 2025, 12:00pm

Submission type

Tenders

Tender submission deadline

12 September 2025, 12:00pm

Submission address and any special instructions

https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=95741&B=

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

17 October 2025

Award criteria

Name	Description	Type	Weighting
Technical/ Quality	Please refer to Document 4	Quality	70%
Price	Please refer to Document 4	Price	30%

Other information**Payment terms**

BACS 30 days

Description of risks to contract performance

Please refer to tender pack

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Special regime

Concession

Competitive flexible procedure description

This procurement process is being undertaken using the Competitive Flexible Procedure under the Procurement Act 2023. This tender is being run as a two-stage process in order to down select to the preferred bidder. Bidders are required to submit their Procurement Specific Questionnaire (PSQ) and tender response by the deadline of 1st August 2025. UKAEA will first assess the PSQ that is submitted for this contract. A bidder must meet all the requirements set out in the PSQ (also known as the Conditions of Participation). Bidders will be shortlisted based on their response to the PSQ and conditions of participation, this

will incorporate both scored questions and pass/fail questions. Stage 1 - A maximum of 5 will be invited through to submit a full tender response. UKAEA reserves the right to invite less suppliers through if appropriate, based on the quality of the PSQ submissions. Stage 2 - To assess the technical and quality aspects of the bidder's response questions provided in Document 4 will be used.

Contracting authority

UK Atomic Energy Authority

- Public Procurement Organisation Number: PLJV-1169-JTDD

Culham Science Centre

Oxfordshire

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United Kingdom

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Region: UKJ14 - Oxfordshire

Organisation type: Public authority - central government

