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Contract

Hudl Sports Performance Analysis Software

Cardiff Metropolitan University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-038007

Procurement identifier (OCID): ocds-h6vhtk-055aa2

Published 7 July 2025, 4:47pm

Scope

Description

Purchase of Hudl Sports Performance Analysis (SPA) Software

Contract 1. Hudl Sport Performance Analysis Software

Supplier

- [Hudl UK](#)

Contract value

- £140,972.85 excluding VAT
- £169,167.42 including VAT

Below the relevant threshold

Date signed

4 July 2025

Contract dates

- 1 September 2025 to 31 August 2027
- 2 years

Main procurement category

Goods

Options

The right to additional purchases while the contract is valid.

Software solution additions if required.

CPV classifications

- 48100000 - Industry specific software package

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

Hudl UK

- Public Procurement Organisation Number: PDJJ-5281-DYCG

Suncourt House 2nd Floor, 18-26 Essex Road

London

N1 8LN

United Kingdom

Email: Info@hudl.com

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Hudl Sport Performance Analysis Software

Contracting authority

Cardiff Metropolitan University

- Public Procurement Organisation Number: PPNB-5569-JLHH

Llandaff Campus, Western Avenue

Cardiff

CF5 2YB

United Kingdom

Email: Tenders@cardiffmet.ac.uk

Website: <http://www.cardiffmet.ac.uk/procurement/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales