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Contract

## **Hudl Sports Performance Analysis Software**

Cardiff Metropolitan University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-038007

Procurement identifier (OCID): ocds-h6vhtk-055aa2

Published 7 July 2025, 4:47pm

### **Scope**

### **Description**

Purchase of Hudl Sports Performance Analysis (SPA) Software

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## **Contract 1. Hudl Sport Performance Analysis Software**

### **Supplier**

- [Hudl UK](#)

## **Contract value**

- £140,972.85 excluding VAT
- £169,167.42 including VAT

Below the relevant threshold

## **Date signed**

4 July 2025

## **Contract dates**

- 1 September 2025 to 31 August 2027
- 2 years

## **Main procurement category**

Goods

## **Options**

The right to additional purchases while the contract is valid.

Software solution additions if required.

## **CPV classifications**

- 48100000 - Industry specific software package

## Contract locations

- UK - United Kingdom

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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Hudl UK

- Public Procurement Organisation Number: PDJJ-5281-DYCG

Suncourt House 2nd Floor, 18-26 Essex Road

London

N1 8LN

United Kingdom

Email: [Info@hudl.com](mailto:Info@hudl.com)

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Hudl Sport Performance Analysis Software

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## Contracting authority

### Cardiff Metropolitan University

- Public Procurement Organisation Number: PPNB-5569-JLHH

Llandaff Campus, Western Avenue

Cardiff

CF5 2YB

United Kingdom

Email: [Tenders@cardiffmet.ac.uk](mailto:Tenders@cardiffmet.ac.uk)

Website: <http://www.cardiffmet.ac.uk/procurement/>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales