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Tender

## **UK\_405\_Global Perceptions 2025**

British Council

F02: Contract notice

Notice identifier: 2024/S 000-037973

Procurement identifier (OCID): ocds-h6vhtk-04be55

Published 25 November 2024, 11:48am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

British Council

1 Redman Place

London

E20 1JQ

#### **Contact**

Brian D'Mello

#### **Email**

[brian.dmello@britishcouncil.org](mailto:brian.dmello@britishcouncil.org)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.britishcouncil.org](http://www.britishcouncil.org)

Buyer's address

<https://in-tendhost.co.uk/britishcouncil>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/britishcouncil>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/britishcouncil>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Registered Charity

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

UK\_405\_Global Perceptions 2025

Reference number

BC/03729

#### **II.1.2) Main CPV code**

- 79310000 - Market research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Building on research and reports already produced (see links in the ITT) on perceptions of the UK, the UK's influence and trends in soft power internationally, the British Council wishes to commission a survey of young people in the G20, plus a limited number of additional priority countries/territories, to explore how the UK is perceived compared with other G20 economies. The British Council wishes to build up new data, comparative data and tracking data on different aspects of the UK's standing in the world to inform its own strategy and programme development, and for engagement with stakeholders.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79310000 - Market research services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Building on research and reports already produced (see links in the ITT) on perceptions of the UK, the UK's influence and trends in soft power internationally, the British Council wishes to commission a survey of young people in the G20, plus a limited number of additional priority countries/territories, to explore how the UK is perceived compared with other G20 economies. The British Council wishes to build up new data, comparative data and tracking data on different aspects of the UK's standing in the world to inform its own strategy and programme development, and for engagement with stakeholders. The survey will have education, culture and people factors at its core but will also include questions about existing engagement with the UK and other G20 states, future intentions for engagement as well as questions about wider aspects of the UK and other leading economies, including consideration of the role of values and a range of other cultural, social and economic factors in perceptions of attractiveness and trust.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

Extensions will be subject to the availability of future budget and satisfactory contractor performance reviews

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

Total Estimated Contract Value: up to £300,000 + VAT (for each survey, i.e. 2025, 2027 and 2029) = up to £900,000 +VAT. However please note this is a forecast only, which is subject to change. Therefore, the British Council is not committing to, nor guaranteeing this level of spend but this may be used as an indication of potential activity

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

In accordance with Regulations 57, 58 and 60 of the Public Contracts Regulations 2015, applicants will be assessed in accordance with the Public Contract Regulations 2015, on the basis of information provided in response to the Selection Questionnaire.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

6 January 2025

Local time

2:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

6 January 2025

Local time

2:15pm

Place

British Council

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

Suppliers who wish to express an interest and take part in the tender process will be required to register on our e-Tendering portal In-Tend hosted at <https://in-tendhost.co.uk/britishcouncil>. Once registered, bidders must log-in to the website where they can view the project and access the bidders pack and submit their return. Bidders will also be required to demonstrate their capability and `means of proof` will be required. These conditions are outlined in the ITT. The British Council will incorporate a standstill period at the point information on the award of the contract is communicated to tenderers. That notification will provide full information on the award decision. The standstill period, which will be for a minimum of 10 calendar days, provides time for unsuccessful tenderers to challenge the award decision before the contract is entered into.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court. Royal Courts of Justice

London

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

The British Council will incorporate a standstill period at the point information on the award of the contract is communicated to tenderers. That notification will provide full information on the award decision. The standstill period, which will be for a minimum of 10 calendar days, provides time for unsuccessful tenderers to challenge the award decision before the contract is entered into.