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Planning

## **Wakefield markets CRM System**

WAKEFIELD COUNCIL

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-037956

Procurement identifier (OCID): ocds-h6vhtk-04be4d

Published 25 November 2024, 10:20am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

WAKEFIELD COUNCIL

Wakefield One

WAKEFIELD

WF12EB

#### **Contact**

Adam Blenkinsop

#### **Email**

[adamblenkinsop@wakefield.gov.uk](mailto:adamblenkinsop@wakefield.gov.uk)

#### **Telephone**

+44 7824864570

#### **Country**

United Kingdom

**Region code**

UKE45 - Wakefield

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.wakefield.gov.uk/>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Wakefield markets CRM System

Reference number

RFS24-051

**II.1.2) Main CPV code**

- 48000000 - Software package and information systems

### **II.1.3) Type of contract**

Supplies

### **II.1.4) Short description**

Wakefield Council is seeking to procure a modern IT solution to streamline and improve the management of its markets. The system must effectively handle trader registration, licensing, fee collection, and stall allocations, while enhancing communication with traders and improving their overall customer journey. It should also include robust reporting and analytics capabilities to enable data-driven decision-making and operational transparency.

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKE - Yorkshire and the Humber

Main site or place of performance

A Market Engagement questionnaire is available to view and complete on the Mercell YORtender site <https://yortender.eu-supply.com/>, reference number: 93509. The Market Engagement will close on 06/12/2024 at 17:00

### **II.2.4) Description of the procurement**

Wakefield Council is seeking to procure a modern IT solution to streamline and improve the management of its markets. The system must effectively handle trader registration, licensing, fee collection, and stall allocations, while enhancing communication with traders and improving their overall customer journey. It should also include robust reporting and analytics capabilities to enable data-driven decision-making and operational transparency.

## **II.3) Estimated date of publication of contract notice**

30 April 2025

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes