

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/037771-2023>

Contract

## **New Website Design and Build**

Bromford Housing Group Ltd

F03: Contract award notice

Notice identifier: 2023/S 000-037771

Procurement identifier (OCID): ocds-h6vhtk-03d413

Published 22 December 2023, 8:30am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Bromford Housing Group Ltd

Shannon Way, Ashchurch

Tewkesbury

GL20 8ND

#### **Email**

[purchasing.team@bromford.co.uk](mailto:purchasing.team@bromford.co.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<http://www.bromfordgroup.co.uk>

Buyer's address

<http://www.bromfordgroup.co.uk>

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Housing and community amenities

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

New Website Design and Build

Reference number

DN669763

#### **II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Bromford Housing a looking to appoint a partner who will be able to support the Design and Build of a new and modern website that aligns with our new strategic objectives and better serve the needs of our customers, prospective colleagues, partners and other key stakeholders.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £579,250

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Bromford Housing a looking to appoint a partner who will be able to support the Design

and Build of a new and modern website that aligns with our new strategic objectives and better serve the needs of our customers, prospective colleagues, partners and other key stakeholders.

The new website will play a crucial role in our overall digital transformation and will be a key platform for communicating with our stakeholders, promoting our brand, and supporting our business strategy.

The scope of this contract includes:

Discovery and design phases of producing a new site

Development and build

Launch and hyper-care

The ongoing support and fixes for the site, including reporting and auditing, and required upgrades

Partnership in the discovery, design, build, and release of future developments to enhance journeys.

Hosting of multiple environments

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality and Technical Merit / Weighting: 70

Price - Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-016018](#)

---

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

21 December 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 37

Number of tenders received from SMEs: 31

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 37

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Spindogs Limited

3 Sovereign Quay, Havannah Street

Cardiff

CF10 5SF

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £579,250

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Cabinet Office

London

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Bromford Housing Group

Shannon Way, Ashchurch

Tewkesbury

GL20 8ND

Country

United Kingdom

**VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

See above

**VI.4.4) Service from which information about the review procedure may be obtained**

Bromford Housing Group

Shannon Way, Ashchurch

Tewkesbury

GL20 8ND

Country

United Kingdom