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Contract

New Website Design and Build

Bromford Housing Group Ltd

F03: Contract award notice

Notice identifier: 2023/S 000-037771

Procurement identifier (OCID): ocds-h6vhtk-03d413

Published 22 December 2023, 8:30am

Section I: Contracting authority

I.1) Name and addresses

Bromford Housing Group Ltd

Shannon Way, Ashchurch

Tewkesbury

GL20 8ND

Email

purchasing.team@bromford.co.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.bromfordgroup.co.uk>

Buyer's address

<http://www.bromfordgroup.co.uk>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

New Website Design and Build

Reference number

DN669763

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

Bromford Housing a looking to appoint a partner who will be able to support the Design and Build of a new and modern website that aligns with our new strategic objectives and better serve the needs of our customers, prospective colleagues, partners and other key stakeholders.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £579,250

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Bromford Housing is looking to appoint a partner who will be able to support the Design and Build of a new and modern website that aligns with our new strategic objectives and better serve the needs of our customers, prospective colleagues, partners and other key stakeholders.

The new website will play a crucial role in our overall digital transformation and will be a key platform for communicating with our stakeholders, promoting our brand, and supporting our business strategy.

The scope of this contract includes:

Discovery and design phases of producing a new site

Development and build

Launch and hyper-care

The ongoing support and fixes for the site, including reporting and auditing, and required upgrades

Partnership in the discovery, design, build, and release of future developments to enhance journeys.

Hosting of multiple environments

II.2.5) Award criteria

Quality criterion - Name: Quality and Technical Merit / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-016018](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

21 December 2023

V.2.2) Information about tenders

Number of tenders received: 37

Number of tenders received from SMEs: 31

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 37

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Spindogs Limited

3 Sovereign Quay, Havannah Street

Cardiff

CF10 5SF

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £579,250

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The Cabinet Office

London

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Bromford Housing Group

Shannon Way, Ashchurch

Tewkesbury

GL20 8ND

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

See above

VI.4.4) Service from which information about the review procedure may be obtained

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