

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/037730-2025>

Award

Optometry Education

Health Education and Improvement Wales (HEIW)

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-037730

Procurement identifier (OCID): ocds-h6vhtk-0559d5 ([view related notices](#))

Published 7 July 2025, 12:32pm

Scope

Reference

HEIW-STA-805

Description

Health Education and Improvement Wales (HEIW) intends to award a contract directly to Cardiff University for the provision of postgraduate Level 7 qualifications in Optometry and Eye Care.

Cardiff University is currently the only Higher Education Institution (HEI) in Wales offering these specialist qualifications, which are essential to deliver Welsh Government's contract reform and workforce upskilling agenda in optometry.

Due to the urgent requirement to maintain continuity of service and meet national targets, this award is required to cover the period while a full procurement exercise is ongoing.

Contract 1. Optometry Education

Supplier

- [Cardiff University](#)

Contract value

- £155,250 excluding VAT
- £186,300 including VAT

Above the relevant threshold

Earliest date the contract will be signed

11 July 2025

Contract dates (estimated)

- 22 September 2025 to 31 March 2026
- 6 months, 9 days

Main procurement category

Services

CPV classifications

- 80000000 - Education and training services

Contract locations

- UKL - Wales

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Additional or repeat goods, services or works - extension or partial replacement

Health Education and Improvement Wales (HEIW) intends to award a contract directly to Cardiff University for the provision of postgraduate Level 7 qualifications in Optometry and Eye Care.

Cardiff University is currently the only Higher Education Institution (HEI) in Wales offering these specialist qualifications, which are essential to deliver Welsh Government's

contract reform and workforce upskilling agenda in optometry.

Due to the urgent requirement to maintain continuity of service and meet national targets, this award is required to cover the period while a full procurement exercise is ongoing.

Supplier

Cardiff University

- Public Procurement Organisation Number: PHVT-4343-HWYR

Main Building, Park Place

Cardiff

CF10 3AT

United Kingdom

Email: StephensonCJ1@cardiff.ac.uk

Region: UKL22 - Cardiff and Vale of Glamorgan

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Optometry Education

Contracting authority

Health Education and Improvement Wales (HEIW)

- Public Procurement Organisation Number: PRNH-7564-JLCQ

HEIW, Ty Dysgu Cefn Coed, Nantgarw

Cardiff

CF15 7QQ

United Kingdom

Contact name: SAIRAM KUNURI

Telephone: +447435577774

Email: sairam.kunuri@wales.nhs.uk

Website: <https://heiw.nhs.wales/>

Region: UKL15 - Central Valleys

Organisation type: Public authority - central government

Devolved regulations that apply: Wales

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

NHS Wales Shared Services Partnership (hosted by Velindre University)

NHS Trust) Organisation details

Summary of their role in this procurement: Complete procurement support

- Public Procurement Organisation Number: PXWV-6492-CGMN

4-5 Charnwood Court Cardiff CF15 7QZ

Cardiff

CF15 7QZ

United Kingdom

Contact name: SAIRAM KUNURI

Telephone: +447435577774

Email: sairam.kunuri@wales.nhs.uk

Website: <http://nwssp.nhs.wales/ourservices/procurement-services/>

Region: UKL15 - Central Valleys

Contact organisation

Contact [Health Education and Improvement Wales \(HEIW\)](#) for any enquiries.