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Contract

## **Delivery of media literacy activities for Rhondda Cynon Taf**

OFCOM

F03: Contract award notice

Notice identifier: 2024/S 000-037728

Procurement identifier (OCID): ocids-h6vhtk-047860

Published 21 November 2024, 4:56pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

OFCOM

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

#### **Contact**

Hayley Watson, Senior Procurement Manager

#### **Email**

[hayley.watson@ofcom.org.uk](mailto:hayley.watson@ofcom.org.uk)

#### **Telephone**

+44 79813000

#### **Country**

United Kingdom

**Region code**

UKI - London

**Internet address(es)**

Main address

<https://ofcom.bravosolution.co.uk>

Buyer's address

<https://ofcom.bravosolution.co.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

UK Independent Communications Regulator

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Delivery of media literacy activities for Rhondda Cynon Taf

Reference number

C20242089

#### **II.1.2) Main CPV code**

- 80521000 - Training programme services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Ofcom has duties to promote media literacy, delivery media literacy activities and encourage the delivery of media literacy activities. This ITT sets out our requirements to test a place-based approach to understand how effective this might be in improving people's media literacy.

Over the past 6 months we have worked to understand what is already happening to support media literacy skills development in Rhondda Cynon Taf (RCT) and the need identified by local residents. Our intention is to commit to this work for a further three years. We have produced a Year 1 delivery plan (Appendix 5 - RCT plan) based on our work so far and tailored to the assets and needs of the community.

Through this process we will commission an organisation who can deliver on this plan and produce further plans for Years 2 and 3, based on a delivery and learning cycle.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £99,900

### **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

We require organisations to demonstrate their experience of delivering media literacy or relevant activities in Rhondda Cynon Taf and that they have good existing networks with local stakeholders. As a result of the cross-sector focus of this project, we welcome partnership applications and/or sub-contracting arrangements. In these cases, we require one “lead” organisation (see section 7.7 for more details).

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: Yes

Description of options

The contract will include provision to extend the contract period by up to 2 periods of 12 months each at Ofcom's sole discretion

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-019800](#)

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## **Section V. Award of contract**

### **Contract No**

ecm\_1291

### **Title**

Delivery of media literacy activities for Rhondda Cynon Taf (RCT)

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

21 August 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Cwmpas

Cardiff

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £99,900

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Court of Appeal of England and Wales

London

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Court of Appeal of England and Wales

London

Country

United Kingdom

