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Contract

Delivery of media literacy activities for Glasgow

OFCOM

F03: Contract award notice

Notice identifier: 2024/S 000-037724

Procurement identifier (OCID): ocds-h6vhtk-0459a3

Published 21 November 2024, 4:39pm

Section I: Contracting authority

I.1) Name and addresses

OFCOM

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

Email

procurementnotice@ofcom.org.uk

Telephone

+44 2079813000

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://ofcom.bravosolution.co.uk>

Buyer's address

<https://ofcom.bravosolution.co.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

UK Independent Communications Regulator

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Delivery of media literacy activities for Glasgow

Reference number

C20242038

II.1.2) Main CPV code

- 80521000 - Training programme services

II.1.3) Type of contract

Services

II.1.4) Short description

Ofcom has duties to promote media literacy, delivery media literacy activities and encourage the delivery of media literacy activities. This ITT sets out our requirements to test a place-based approach to understand how effective this might be in improving people's media literacy.

Over the past 10 months we have worked to understand what is already happening to support media literacy skills development in Glasgow and the need identified by local residents. Our intention is to commit to this work for a further three years. We have produced a Year 1 delivery plan (Appendix 5 - Glasgow plan) based on our work so far and tailored to the assets and needs of the community.

Through this process we will commission an organisation who can deliver on this plan and produce further plans for Years 2 and 3, based on a delivery and learning cycle.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £99,569.06

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

We require organisations to demonstrate their experience of delivering media literacy or relevant activities in Glasgow and that they have good existing networks with local stakeholders. As a result of the cross-sector focus of this project, we welcome partnership applications and/or sub-contracting arrangements.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

The contract will include provision to extend the contract period by up to 2 periods of 12 months each at Ofcom's sole discretion

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-015374](#)

Section V. Award of contract

Contract No

ecm_1272

Title

Delivery of media literacy activities for Glasgow

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

24 July 2024

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Culture and Sport Glasgow

Commonwealth House, 38 Albion Street, Glasgow G1 1LH

Glasgow

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £99,569.06

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Court of Appeal of England and Wales

London

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Court of Appeal of England and Wales

London

Country

United Kingdom