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Tender

## **CSAC2313 PR& Marketing services**

CSA Catapult

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-037718

Procurement identifier (OCID): ocds-h6vhtk-0559cf

Published 7 July 2025, 12:05pm

### **Scope**

### **Reference**

CSAC2313

### **Description**

We are seeking a communications agency to support our day-to-day activities. This includes, but is not limited to:

- Content creation (press releases, case studies, blogs),
- Media relations,
- Social media support,
- Event promotion
- Stakeholder engagement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Newport:-Advertising-and-marketing-services./H7H576A52W>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/H7H576A52W>

### **Total value (estimated)**

- £174,000 excluding VAT
- £208,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 9 September 2025 to 8 July 2028
- 2 years, 10 months

### **Main procurement category**

Services

### **CPV classifications**

- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

### **Contract locations**

- UKL - Wales

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## Submission

### Enquiry deadline

28 July 2025, 11:00am

### Tender submission deadline

6 August 2025, 11:00am

### Submission address and any special instructions

<http://delta-escourcing.com>

### Tenders may be submitted electronically

Yes

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## Award criteria

Name	Type	Weighting
Criterion 2	Quality	80%
Criterion 1	Price	20%

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## Procedure

## Procedure type

Below threshold - open competition

## Special regime

Light touch

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## Contracting authority

### CSA Catapult

- Public Procurement Organisation Number: PGMN-6457-VHTX

Innovation Centre, Celtic Way

Newport

NP10 8BE

United Kingdom

Contact name: Joe Wightman

Telephone: 07376487691

Email: [joe.wightman@csa.catapult.org.uk](mailto:joe.wightman@csa.catapult.org.uk)

Region: UKL21 - Monmouthshire and Newport

Organisation type: Public authority - sub-central government

