This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/037718-2025">https://www.find-tender.service.gov.uk/Notice/037718-2025</a>

Tender

# **CSAC2313 PR& Marketing services**

**CSA Catapult** 

UK4: Tender notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-037718

Procurement identifier (OCID): ocds-h6vhtk-0559cf

Published 7 July 2025, 12:05pm

### Scope

#### Reference

**CSAC2313** 

### **Description**

We are seeking a communications agency to support our day-to-day activities. This includes, but is not limited to:

- Content creation (press releases, case studies, blogs),
- Media relations,
- Social media support,
- Event promotion
- •Stakeholder engagement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

https://www.delta-esourcing.com/tenders/UK-UK-Newport:-Advertising-and-marketing-services./H7H576A52W

To respond to this opportunity, please click here:

https://www.delta-esourcing.com/respond/H7H576A52W

### Total value (estimated)

- £174,000 excluding VAT
- £208,000 including VAT

Below the relevant threshold

# **Contract dates (estimated)**

- 9 September 2025 to 8 July 2028
- 2 years, 10 months

#### Main procurement category

Services

#### **CPV** classifications

- 79340000 Advertising and marketing services
- 79342000 Marketing services

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• UKL - Wales

# **Submission**

# **Enquiry deadline**

28 July 2025, 11:00am

### **Tender submission deadline**

6 August 2025, 11:00am

# Submission address and any special instructions

http://delta-escourcing.com

# Tenders may be submitted electronically

Yes

## **Award criteria**

Name	Type	Weighting	
Criterion 2	Quality	80%	
Criterion 1	Price	20%	

### **Procedure**

## **Procedure type**

Below threshold - open competition

## Special regime

Light touch

# **Contracting authority**

## **CSA Catapult**

• Public Procurement Organisation Number: PGMN-6457-VHTX

Innovation Centre, Celtic Way

Newport

**NP10 8BE** 

### United Kingdom

Contact name: Joe Wightman

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Region: UKL21 - Monmouthshire and Newport

Organisation type: Public authority - sub-central government