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# Tender CSAC2313 PR& Marketing services

#### CSA Catapult

UK4: Tender notice - Procurement Act 2023 - <u>view information about notice types</u> Notice identifier: 2025/S 000-037718 Procurement identifier (OCID): ocds-h6vhtk-0559cf Published 7 July 2025, 12:05pm

## Scope

#### Reference

CSAC2313

### Description

We are seeking a communications agency to support our day-to-day activities. This includes, but is not limited to:

•Content creation (press releases, case studies, blogs),

•Media relations,

•Social media support,

- •Event promotion
- •Stakeholder engagement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

https://www.delta-esourcing.com/tenders/UK-UK-Newport:-Advertising-and-marketingservices./H7H576A52W

To respond to this opportunity, please click here:

https://www.delta-esourcing.com/respond/H7H576A52W

### Total value (estimated)

- £174,000 excluding VAT
- £208,000 including VAT

Below the relevant threshold

## **Contract dates (estimated)**

- 9 September 2025 to 8 July 2028
- 2 years, 10 months

#### Main procurement category

Services

### **CPV classifications**

- 79340000 Advertising and marketing services
- 79342000 Marketing services

### **Contract locations**

• UKL - Wales

# Submission

# **Enquiry deadline**

28 July 2025, 11:00am

#### Tender submission deadline

6 August 2025, 11:00am

# Submission address and any special instructions

http://delta-escourcing.com

# Tenders may be submitted electronically

Yes

# Award criteria

Name	Туре	Weighting
Criterion 2	Quality	80%
Criterion 1	Price	20%

# Procedure

#### **Procedure type**

Below threshold - open competition

#### **Special regime**

Light touch

# **Contracting authority**

### **CSA Catapult**

• Public Procurement Organisation Number: PGMN-6457-VHTX

Innovation Centre, Celtic Way

Newport

**NP10 8BE** 

United Kingdom

Contact name: Joe Wightman

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Email: joe.wightman@csa.catapult.org.uk

Region: UKL21 - Monmouthshire and Newport

Organisation type: Public authority - sub-central government