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Award

Bus Grant Fares and Ticketing – Kids Go Free - First Bus

The West of England Combined Authority

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-037577

Procurement identifier (OCID): ocids-h6vhtk-055976

Published 4 July 2025, 5:00pm

Scope

Reference

C0445

Description

This contract supports the Kids Go Free subsidised fare initiative that allows for free travel for the under 16s, with this supplier.

Contract 1. Bus Grant Fares and Ticketing – Kids Go Free - First Bus

Supplier

- [FIRST WEST OF ENGLAND LIMITED](#)

Contract value

- £734,037 excluding VAT
- £880,844.40 including VAT

Above the relevant threshold

Award decision date

2 July 2025

Standstill period

- End: 16 July 2025
- 8 working days

Earliest date the contract will be signed

16 July 2025

Contract dates (estimated)

- 19 July 2025 to 5 September 2025
- 1 month, 18 days

Main procurement category

Services

CPV classifications

- 63512000 - Sale of travel tickets and package tours services

Procedure

Procedure type

Direct award

Supplier

FIRST WEST OF ENGLAND LIMITED

- Companies House: 00025088

Enterprise House

Bristol

BS5 0DZ

United Kingdom

Email: robert.sanderson@firstbus.co.uk

Website: <http://firstbus.co.uk>

Region: UKK11 - Bristol, City of

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Associated people/organisations:

Please see Companies House

Contract 1. Bus Grant Fares and Ticketing - Kids Go Free - First Bus

Contracting authority

The West of England Combined Authority

- Public Procurement Organisation Number: PGWR-9284-XMRY

70 Redcliff Street

Bristol

BS1 6AL

United Kingdom

Email: commercial@westofengland-ca.gov.uk

Website: <https://www.westofengland-ca.gov.uk/about-us/contact-us/>

Region: UKK11 - Bristol, City of

Organisation type: Public authority - sub-central government