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Award

## **Bus Grant Fares and Ticketing – Kids Go Free - First Bus**

The West of England Combined Authority

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-037577

Procurement identifier (OCID): ocids-h6vhtk-055976

Published 4 July 2025, 5:00pm

### **Scope**

### **Reference**

C0445

### **Description**

This contract supports the Kids Go Free subsidised fare initiative that allows for free travel for the under 16s, with this supplier.

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## **Contract 1. Bus Grant Fares and Ticketing – Kids Go Free - First Bus**

## **Supplier**

- [FIRST WEST OF ENGLAND LIMITED](#)

## **Contract value**

- £734,037 excluding VAT
- £880,844.40 including VAT

Above the relevant threshold

## **Award decision date**

2 July 2025

## **Standstill period**

- End: 16 July 2025
- 8 working days

## **Earliest date the contract will be signed**

16 July 2025

## **Contract dates (estimated)**

- 19 July 2025 to 5 September 2025
- 1 month, 18 days

## **Main procurement category**

Services

## **CPV classifications**

- 63512000 - Sale of travel tickets and package tours services

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## **Procedure**

### **Procedure type**

Direct award

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## **Supplier**

### **FIRST WEST OF ENGLAND LIMITED**

- Companies House: 00025088

Enterprise House

Bristol

BS5 0DZ

United Kingdom

Email: [robert.sanderson@firstbus.co.uk](mailto:robert.sanderson@firstbus.co.uk)

Website: <http://firstbus.co.uk>

Region: UKK11 - Bristol, City of

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Associated people/organisations:

Please see Companies House

Contract 1. Bus Grant Fares and Ticketing - Kids Go Free - First Bus

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## **Contracting authority**

### **The West of England Combined Authority**

- Public Procurement Organisation Number: PGWR-9284-XMRY

70 Redcliff Street

Bristol

BS1 6AL

United Kingdom

Email: [commercial@westofengland-ca.gov.uk](mailto:commercial@westofengland-ca.gov.uk)

Website: <https://www.westofengland-ca.gov.uk/about-us/contact-us/>

Region: UKK11 - Bristol, City of

Organisation type: Public authority - sub-central government