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Contract

General Dental Services for the population of North Pembrokeshire (2024)

Hywel Dda University Health Board

F03: Contract award notice

Notice identifier: 2024/S 000-037558

Procurement identifier (OCID): ocds-h6vhtk-046be4

Published 20 November 2024, 3:23pm

Section I: Contracting authority

I.1) Name and addresses

Hywel Dda University Health Board

Ty Gorwel, Building 14 St Davids Park, Job's Well Road

Carmarthen

SA31 3BB

Email

teifion.cole@wales.nhs.uk

Telephone

+44 1443848585

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<http://nwssp.nhs.wales/ourservices/procurement-services/>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0221

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

General Dental Services for the population of North Pembrokeshire (2024)

Reference number

HDD-OJEULT-56096

II.1.2) Main CPV code

- 85131000 - Dental-practice services

II.1.3) Type of contract

Services

II.1.4) Short description

From April 2006 Local Health Boards assumed full control of the budget for NHS Primary Care Dental Services and have a clear responsibility to secure or provide services for the people in its area to meet all reasonable requirements and provide out of hours services.

The incumbent provider for this general dental Contract has been handed back to Hywel Dda University Health Board (“HDUHB”) displacing approximately 837 patients residing in North Pembrokeshire. These were a mixture of Units of Dental Activity (“UDA”) and Dental Contract Reform (“DCR”) practices.

The aims for General Dental Service (“GDS”) provision are:

- To provide access for the local population to NHS Dental Services
- To deliver appropriate, quality, efficient and cost-effective services within the mandatory and potential additional services framework of the Personal Dental Services (“PDS”) regulations and agreement and the Welsh Government (“WG”) Dental Contract Reform (“DCR”) programme and the associated GDS/PDS Contract Variation in respect of Contract reform elements.
- To develop services in line with the Welsh Government and Hywel Dda University Health Board’s aim for Primary Care Dental provision to improve the oral health of the population

and contribute to reduction in health inequalities.

- To provide high quality General Dental Services (“GDS”) and potentially additional enhanced services that meet the specific needs of the diverse population groups within the Health Board (“HB”) area, including flexibility of appointment times.
- To establish a positive working relationship between the HB and other professional groups to facilitate and maximise service delivery.
- To deliver services in a Multi-Disciplinary Team approach (“MDT”) aligned to the requirements of Contract reform and following WG approach to develop and optimise the available skill mix.
- To deliver NHS Dental Services in line with the annual interim/Contract variation guidance issued by WG for the transition of service delivery under Contract reform.

The Contract will be offered under the terms of the NHS (Personal Dental Services Agreements) (Wales) Regulations 2006 and subsequent amendments plus a Dental Contract Reform Contract Variation/Service Level Agreement. The PDS regulations detail mandatory services and additional services. The clinical services to be provided are those deemed as mandatory services and as a minimum, the provider must meet the requirements of the NHS (Personal Dental Services Agreements) (Wales) Regulations 2006 in all aspects relating to the provision of mandatory services. The DCR expectations are set out in the GDS DCR programme principles.

The services will meet the requirements of the Contract terms of Hywel Dda University Health Board and the Welsh Government model PDS agreement.

The Contract excludes the following additional services:

- Orthodontics
- Sedation Services
- Domiciliary Services
- Minor Oral Surgery

HDUHB wishes to encourage the development of enhanced skills across the entire dental team and to encourage increasing Dental Foundation Training places and training Practices in the area. This is in line with the current dental Contract reform process currently being undertaken by Welsh Government. The current tender is for a Contract reform practice. The HB would give consideration to a potential placement for a General Dental Practitioner (“GDP”) fellow/DFT+ scheme if an appropriate educational environment and programme

structure could be provided.

It is anticipated that the Contract will be awarded to commence from 1st September 2024 for an initial term of five (5) years until 31st August 2029 with options to extended for a further three (3) years followed by an additional two (2) years. Maximum Contract term will be ten (10) years.

It is the preference of the Health Board for the service to be provided within North Pembrokeshire cluster area; however, consideration will be given to bidders throughout the county of Pembrokeshire.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £937,181.30

II.2) Description

II.2.2) Additional CPV code(s)

- 85130000 - Dental practice and related services
- 85131000 - Dental-practice services

II.2.3) Place of performance

NUTS codes

- UKL14 - South West Wales

II.2.4) Description of the procurement

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- To develop services in line with the Welsh Government and Hywel Dda University Health Board’s aim for Primary Care Dental provision to improve the oral health of the population and contribute to reduction in health inequalities.
- To provide high quality General Dental Services (“GDS”) and potentially additional enhanced services that meet the specific needs of the diverse population groups within the Health Board (“HB”) area, including flexibility of appointment times.
- To establish a positive working relationship between the HB and other professional groups to facilitate and maximise service delivery.
- To deliver services in a Multi-Disciplinary Team approach (“MDT”) aligned to the requirements of Contract reform and following WG approach to develop and optimise the available skill mix.
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II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-016687](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 October 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

EVER SMILE LIMITED

A4-Livingstone Court 55 Peel Road, Wealdstone

Harrow

HA37QT

Country

United Kingdom

NUTS code

- UKL14 - South West Wales

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £937,181.30

Section VI. Complementary information

VI.3) Additional information

(WA Ref:146197)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom