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Contract

Behaviour Change Agency

Clarion Housing Group Limited

F03: Contract award notice

Notice identifier: 2023/S 000-037539

Procurement identifier (OCID): ocds-h6vhtk-02d75b

Published 20 December 2023, 4:06pm

Section I: Contracting authority

I.1) Name and addresses

Clarion Housing Group Limited

35 Chamberlain Court, 35

London

SE16 2AZ

Contact

Aivars Kalvans

Email

Aivars.Kalvans@clarionhg.com

Telephone

+44 1413327453

Country

United Kingdom

Region code

UKI - London

Internet address(es)

Main address

<http://www.clarionhg.com>

I.4) Type of the contracting authority

Other type

Housing Association

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Behaviour Change Agency

Reference number

2889

II.1.2) Main CPV code

- 79342100 - Direct marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Clarion's marketing strategy is based on running behaviour change campaigns in order to support and help our residents and staff.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £320,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

Clarion's marketing strategy is based on running behaviour change campaigns in order to support and help our residents and staff.

II.2.5) Award criteria

Quality criterion - Name: Service Delivery / Weighting: 22

Quality criterion - Name: Project Management / Weighting: 22

Quality criterion - Name: Case Scenario / Weighting: 26

Cost criterion - Name: Price / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-020460](#)

Section V. Award of contract

Contract No

1

Title

Behaviour Change Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

22 August 2023

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Behaviour Change Agency

The Carriage House, Mill Street, Maidstone

Kent

ME15 6YE

Email

ben@claremont.org.uk

Telephone

+44 2031378199

Country

United Kingdom

NUTS code

- UKJ - South East (England)

National registration number

14391235

Internet address

<https://claremontcomms.com/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £320,000

Total value of the contract/lot: £320,000

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=831556328>

GO Reference: GO-20231220-PRO-24824480

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

The Strand

London

WC2A 2LL

Telephone

+44 2079476000

Country

United Kingdom

Internet address

<https://courtribunalfinder.service.gov.uk/courts/royal-courts-of-justice>

VI.4.2) Body responsible for mediation procedures

Royal Courts of Justice

The Strand

London

WC2A 2LL

Telephone

+44 2079476000

Country

United Kingdom

Internet address

<https://courtribunalfinder.service.gov.uk/courts/royal-courts-of-justice>

VI.4.4) Service from which information about the review procedure may be obtained

Royal Courts of Justice

The Strand

London

WC2A 2LL

Telephone

+44 2079476000

Country

United Kingdom

Internet address

<https://courtribunalfinder.service.gov.uk/courts/royal-courts-of-justice>