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Tender

## **Provision of out of home (OOH) and Marketing agency services**

RNN Group

F02: Contract notice

Notice identifier: 2024/S 000-037528

Procurement identifier (OCID): ocds-h6vhtk-04bd4c

Published 20 November 2024, 1:37pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

RNN Group

Eastwood Building Eastwood Lane

Rotherham

S65 1EG

#### **Contact**

Anna Manns

#### **Email**

[anna@agmprocurement.com](mailto:anna@agmprocurement.com)

#### **Country**

United Kingdom

#### **NUTS code**

UKE - Yorkshire and the Humber

### **Internet address(es)**

Main address

<https://www.rnngroup.co.uk/>

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.in-tendhost.co.uk/rnngroup/aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.in-tendhost.co.uk/rnngroup/aspx/Home>

Tenders or requests to participate must be submitted to the above-mentioned address

### **I.4) Type of the contracting authority**

Body governed by public law

### **I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of out of home (OOH) and Marketing agency services

Reference number

RNN0008

## **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

## **II.1.3) Type of contract**

Services

## **II.1.4) Short description**

The Group is looking for an experienced Marketing Agency with OOH advertising capability (to include but not be limited to radio, transit and bus rears, billboards, street furniture, digital OOH and Radio/TV).Please see the Guidance for further information.

## **II.1.5) Estimated total value**

Value excluding VAT: £700,000

## **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKE - Yorkshire and the Humber

### **II.2.4) Description of the procurement**

Please see the Guidance for further information.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £700,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 March 2025

End date

28 February 2026

This contract is subject to renewal

Yes

Description of renewals

Renewals are subject to performance and agreement of rates. Three options to extend in annual increments or as agreed between the parties up to 28th February 2029.

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

**II.2.14) Additional information**

Full and unrestricted access to tender documents can be obtained via the RNN Group e-tendering portal at <https://www.in-tendhost.co.uk/rnnngroup/aspx/Home>

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

Please see the Guidance document in the tender pack for further information.

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

Please see the Guidance document in the tender pack for further information.

#### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

**IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

6 January 2025

Local time

12:00pm

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 6 April 2025

**IV.2.7) Conditions for opening of tenders**

Date

6 January 2025

Local time

12:00pm

Place

Opening ceremony to be conducted in line with RNN Group Financial Regulations

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: Subject to extension options utilized November 2028

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

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### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

RNN Group

Rotherham

Country

Afghanistan

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Completed in accordance with the published timetable in the tender documents in line with RNN Group Financial Regulations and the PCR2015