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Contract

City Survey

Westminster City Council

F03: Contract award notice

Notice identifier: 2024/S 000-037482

Procurement identifier (OCID): ocds-h6vhtk-046c24

Published 20 November 2024, 11:16am

Section I: Contracting authority

I.1) Name and addresses

Westminster City Council

64 Victoria Street

London

SW1E 6QP

Email

tenders@westminster.gov.uk

Country

United Kingdom

Region code

UKI32 - Westminster

Internet address(es)

Main address

www.capitalesourcing.com

Buyer's address

www.capitalesourcing.com

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

City Survey

Reference number

P166

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

This opportunity relates to the procurement of a supplier to manage and deliver the City Survey for Westminster City Council. The contract is planned to commence in September for a period of 2 years, with an option to extend for a further 1 year.

The aim of this opportunity is to procure an organisation to deliver the City Survey. The City Survey is an annual piece of research with the residents of Westminster City Council that has been running since 2009. The research was set up to understand the representative views of residents across a number of topics. This research is shaped by and explores issues related to Council's key priorities including satisfaction with the council, how informed residents feel, engagement & usage of local services, and key concerns for their local areas.

To view the opportunity in full, and details of how to submit a tender, please visit www.capitaEsourcing.com.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £182,765

II.2) Description

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UKI32 - Westminster

II.2.4) Description of the procurement

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The aim of this opportunity is to procure an organisation to deliver the City Survey. The City Survey is an annual piece of research with the residents of Westminster City Council that has been running since 2009. The research was set up to understand the representative views of residents across a number of topics. This research is shaped by and explores issues related to Council's key priorities including satisfaction with the council, how informed residents feel, engagement & usage of local services, and key concerns for their local areas.

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II.2.5) Award criteria

Cost criterion - Name: Price / Weighting: 20

Cost criterion - Name: Technical / Weighting: 80

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-016781](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

Title

Westminster City Council - City Survey

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

29 October 2024

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Lake Market Research

West Malling

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £182,765

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

Strand

London

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Royal Courts of Justice

Strand

London

Country

United Kingdom