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Award

## **Fashion trend forecasting service**

University of Bedfordshire

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-037480

Procurement identifier (OCID): ocds-h6vhtk-055943

Published 4 July 2025, 2:48pm

### **Scope**

### **Description**

leading fashion trend forecasting service. The site includes both long term and seasonal trend analysis, real time industry news and coverage of catwalks, trade shows and street fashion

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### **Contract 1**

#### **Supplier**

- WGSN Limited

## **Contract value**

- £32,074 including VAT

Below the relevant threshold

## **Award decision date**

13 June 2025

## **Earliest date the contract will be signed**

4 July 2025

## **Contract dates (estimated)**

- 1 September 2025 to 31 August 2028
- 3 years

## **Main procurement category**

Services

## **CPV classifications**

- 79980000 - Subscription services

## **Contract locations**

- UK - United Kingdom

## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### WGSN Limited

Floor 2, 15-19 Bloomsbury Way

London

WC1A 2TH

United Kingdom

Email: [contactus@wgsn.com](mailto:contactus@wgsn.com)

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Contract 1

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## Contracting authority

### University of Bedfordshire

- UK Register of Learning Providers (UKPRN number): 10007152
- Public Procurement Organisation Number: PVYH-1841-HTTT

University Square

Luton

LU1 3JU

United Kingdom

Email: [Procurement@beds.ac.uk](mailto:Procurement@beds.ac.uk)

Website: <https://www.beds.ac.uk/>

Region: UKH21 - Luton

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)