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Award

Fashion trend forecasting service

University of Bedfordshire

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-037480

Procurement identifier (OCID): ocids-h6vhtk-055943

Published 4 July 2025, 2:48pm

Scope

Description

leading fashion trend forecasting service. The site includes both long term and seasonal trend analysis, real time industry news and coverage of catwalks, trade shows and street fashion

Contract 1

Supplier

- WGSN Limited

Contract value

- £32,074 including VAT

Below the relevant threshold

Award decision date

13 June 2025

Earliest date the contract will be signed

4 July 2025

Contract dates (estimated)

- 1 September 2025 to 31 August 2028
- 3 years

Main procurement category

Services

CPV classifications

- 79980000 - Subscription services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

WGSN Limited

Floor 2, 15-19 Bloomsbury Way

London

WC1A 2TH

United Kingdom

Email: contactus@wgsn.com

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Contract 1

Contracting authority

University of Bedfordshire

- UK Register of Learning Providers (UKPRN number): 10007152
- Public Procurement Organisation Number: PVYH-1841-HTTT

University Square

Luton

LU1 3JU

United Kingdom

Email: Procurement@beds.ac.uk

Website: <https://www.beds.ac.uk/>

Region: UKH21 - Luton

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)