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Contract

Norfolk County Council Made Smarter Consultancy Procurement

Norfolk County Council

F03: Contract award notice

Notice identifier: 2025/S 000-037442

Procurement identifier (OCID): ocds-h6vhtk-04e214

Published 4 July 2025, 1:37pm

Section I: Contracting authority

I.1) Name and addresses

Norfolk County Council

County Hall, Martineau Lane

Norwich

NR1 2DH

Email

sourcingteam@norfolk.gov.uk

Country

United Kingdom

NUTS code

UKH15 - Norwich and East Norfolk

Internet address(es)

Main address

www.norfolk.gov.uk

Buyer's address

<https://in-tendhost.co.uk/norfolkcc.aspx/Home>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Norfolk County Council Made Smarter Consultancy Procurement

Reference number

NCCT43124

II.1.2) Main CPV code

- 79410000 - Business and management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Norfolk County Council is the Accountable Body for the £1.2m Made Smarter Adoption East

of England Programme covering Norfolk, Suffolk, Cambridgeshire, Bedfordshire, Essex and Hertfordshire. This is a pilot programme for the East of England commencing on 1st April 2025 for one financial year, which could be extended for a longer duration subject to Government funding and satisfactory performance. The Made Smarter Adoption Programme is multi-faceted, providing support for manufacturing and engineering SMEs and their employees to enhance their digital readiness. Support included within the programme includes a digital roadmap, industrial digital technology advice, grant funding for the adoption of new industrial digital technologies, Leadership and Management Training, support for the operations and workforce through training and matchmaking SMEs with colleges and universities across the region to support internships.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £323,780

II.2) Description

II.2.2) Additional CPV code(s)

- 79410000 - Business and management consultancy services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

II.2.4) Description of the procurement

Norfolk County Council is the Accountable Body for the £1.2m Made Smarter Adoption East of England Programme covering Norfolk, Suffolk, Cambridgeshire, Bedfordshire, Essex and

Hertfordshire. This is a pilot programme for the East of England commencing on 1st April 2025 for one financial year, which could be extended for a longer duration subject to Government funding and satisfactory performance. The Made Smarter Adoption Programme is multi-faceted, providing support for manufacturing and engineering SMEs and their employees to enhance their digital readiness. Support included within the programme includes a digital roadmap, industrial digital technology advice, grant funding for the adoption of new industrial digital technologies, Leadership and Management Training, support for the operations and workforce through training and matchmaking SMEs with colleges and universities across the region to support internships.

II.2.5) Award criteria

Cost criterion - Name: Price / Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-005212](#)

Section V. Award of contract

Contract No

NCCF43210

Title

Norfolk County Council Made Smarter Consultancy Procurement

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 July 2025

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Oxford Innovation Services Limited

Oxford

Country

United Kingdom

NUTS code

- UKJ14 - Oxfordshire

National registration number

07860991

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £323,780

Total value of the contract/lot: £323,780

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The Public Contracts Regulations 2015 (as amended) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland)

Westminster

Country

United Kingdom