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Not applicable

## **Digital Marketing**

Construction Industry Training Board

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-037371

Procurement identifier (OCID): ocds-h6vhtk-04b54b

Published 19 November 2024, 2:05pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Construction Industry Training Board

Bircham Newton

King's Lynn

PE31 6RH

#### **Email**

[cassie.mochan@gov.sscl.com](mailto:cassie.mochan@gov.sscl.com)

#### **Telephone**

+44 3004567000

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.citb.co.uk](http://www.citb.co.uk)

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Digital Marketing

**II.1.2) Main CPV code**

- 72212480 - Sales, marketing and business intelligence software development services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Digital Marketing Tool – Email, Web, SMS, Social, Events, Forms, Survey

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**Section VI. Complementary information**

**VI.6) Original notice reference**

Notice number: [2024/S 000-036336](#)

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## **Section VII. Changes**

### **VII.1) Information to be changed or added**

#### **VII.1.2) Text to be corrected in the original notice**

Section number

II.2.7

Place of text to be modified

Description of renewals:

Instead of

Text

12 month optional extension

Read

Text

2x 12 month optional extensions

### **VII.2) Other additional information**

The term will be 24months with 2x optional 12month extensions (Total 4 years)

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-King%27s-Lynn:-Sales%2C-marketing-and-business-intelligence-software-development-services./5XYQQN73QN>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/5XYQQN73QN>

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